



The Informer

you can
Canon

January 2007 - Issue 26

The merry year is born...



May I take this opportunity to wish each and every one of you a happy New Year - it's 2007 already and it only

seems like yesterday that we were witnessing the birth of the new millenium.

2007 is the Chinese year of the pig, but this does not begin until February 18, which no doubt means another night of festivities on the 17th!

2007 also marks our ten-year anniversary, you will have to wait until next month however to read about what we have lined up for a celebration.

More product news than you can shake a stick at and even more information regarding our partners and the industry await your view-

ing in our 26th edition of 'The Informer' and we are giving away TWO bottles of Champagne this month so check out the back page to see how you can enter.

I trust you will all enjoy the read and remember, we are always willing to listen to new ideas and welcome your input should you wish to feature as a company profile.

All the best

Aaron



Extending the boundaries of digital print

Setting new standards in image quality and performance for printing and proofing

Re-think your perceptions of digital colour printing with the new Canon imagePRESS C1. Next generation technology ensures outstanding image quality and stability for digital colour printing that compliments offset production runs.

C & G business Equipment is delighted to introduce to you this remarkable system that goes beyond the boundaries set by traditional digital printing and copying colour systems.

The Canon imagePRESS C1 offers colour production at 14 ppm with 1200 dpi with 256 graduations for exceptional image quality with printing and proofing on a wide variety of media sizes up to 13" x 19" - including a range of coated and uncoated stocks. For easy operation the Canon imagePRESS C1 incorporates a large, easy to read, touch-screen LCD control panel.

Automatic calibration and control systems provide outstanding colour stability and consistency.

Unparalleled business opportunities:

Exceptional image quality and flexible media handling ensures the Canon imagePRESS C1 works in many ways for your business. From proofing, to short run, to print on demand, even variable data printing. It's the digital device to open new opportunities.

New V-Toner, E-Drum and T-Developer offer outstanding image quality and stability day after day while an oil-less fusing system provides the look and feel of an offset print.



● The awesome Canon imagePRESS C1

For further information contact James

Fletcher on:

01452 332270

james@cgcopiers.co.uk

or visit

www.cgcopiers.co.uk



Did you know that we can supply all this...?

Ok, so you all know that C & G Business Equipment Ltd supplies photocopiers, you may have been using our services for many years now, but were you aware of exactly how much we can supply - offering a virtual and total office solutions package?

PHOTOCOPIERS



For the past ten years we have built up a solid reputation on our supply and service of photocopiers. We now offer the complete range of Canon digital products, whether you are looking for a desk-top copier or a fully configured and networked digital copy, print, fax and scan colour system to sit on your network.

FAX MACHINES



Still an integral part of the office, the trusted old fax machine sits in the corner of your office and just gets on with its work. We at C & G understand the importance of this communications tool and can supply any fax machine to suit your needs and make sure that important document arrives.

CONSUMABLES

Paper, toner, ink....anything that needs replacing in your photocopier, printer or fax always seems to run out at the most inconvenient time and guess what - there's no spares left! If you call C & G Business Equipment Ltd we can make sure you have a ready supply at all times and all of the highest quality and competitive prices.



DOCUMENT MANAGEMENT

C & G Business Equipment Ltd is an accredited partner of Invu for the supply of its document management systems. This partnership allows C & G to now provide an entire office based solution from document scanners and photocopiers to the great value range of Document Management Software Solutions or (EDM) on offer via INVU.



INVU has developed a collection of information and document management products to meet all needs from stand alone or single office systems through to scalable networked office systems.

NETWORKING



At C & G we are proud of our Technical Department and it has moved in line with the times and ever-changing market.

We are now in a position to install and service your networking needs and provide a comprehensive package to look after this and any photocopiers, printers, scanners and faxes that we have supplied to sit on the network.

LARGE FORMAT PRINTING



A0 and beyond, black & white or colour, we can supply and support your large format printing needs for drawing offices to display and design companies.

For further information on these or any of the products in the C & G Business Equipment

portfolio call:

01452 332270

email:

info@cgcopiers.co.uk

or visit

www.cgcopiers.co.uk



Christmas Cheer!



● Brenda Rockwood receives Susanne's Champagne
Arriving just in time for Christmas is a bottle of Champagne for Susanne Malcolm of the Alzheimer's Society, last month's winner of the film caption competition.
Pictured is Brenda Rockwood of the Society.

Partner News - Canon

Canon Europe completes stage two of global ISO 14001 certification



Canon Europe, world-leader in imaging technology solutions, continues to take major strides in environmental policy as it completes the second stage of a three phase process to achieve one overarching certification for ISO 14001, the international standard for environmental management systems.

In Europe, 90% of Canon companies have now passed certification audits and been recommended for certification, with the remainder in the process of becoming certified.

This means that almost 200 Canon sites and 10,000 employees are already working with the environmental management system in Europe. ISO 14001 specifies requirements for an environmental management system to enable an organisation to develop a policy and objectives that take into account legal requirements and information about significant environmental aspects. The overall aim of this international standard is to support environmental protection and prevention of pollution in balance with socio-economic needs.

Canon's ISO 14001 certification provides powerful evidence of the company's environmental commitment to its customers, investors, partners and other stakeholders. The environmental management system that is covered by the certification is helping to reduce the organisation's environmental footprint. Canon's new European car fleet policy is a good example: Canon is reducing its impact on global warming by lowering the carbon dioxide emissions of its car fleet of 5,000 across Europe. Emissions from new lease cars are now limited to 180 g/km. Also many offices, including the European headquarters in the Netherlands, have now started to purchase green electricity.

Seven key things you must consider before you invest in document management software



1. Time, space, lost business... Conventional filing may cost more than you think.
2. Document Management "automates the mundane" and speeds up customer service.
3. EDM costs less than £1 a day to run.
4. Fast and easy to use.
5. Do you really need EDM?
6. Choosing the right system for your needs.
7. Other organisations' experiences

Conventional filing of information is expensive, not just in terms of the time it takes to file and retrieve a document, but in terms of the valuable floor space it takes up.

There are also cost implications when it comes to keeping up to speed with official bodies and customer demands, not to mention the cost in terms of disaster recovery should fire, flood or malicious damage affect your data.

With more and more businesses embracing the bottom line benefits of remote working, access to mission critical data, on the move, is something that every small to medium sized business can now enjoy. And EDM isn't expensive. In fact it can cost as little as £1 a day per user to run - that's less than the cost of four first class stamps. EDM isn't one of those technological "breakthroughs" that impede a job rather than assist it. Far from it. Here we have a solution that's installed in the fastest amount of time, with the minimum amount of disruption to your business.

EDM is also easy to use and even easier to master. It runs seamlessly alongside your existing systems, with no complicated interface required. And literally anything can be stored this way - electronic data, your entire filing cabinet contents, even audio, DVD and videotapes in some cases.

As our enthusiastic customers will tell you, EDM is an investment that - like your computer network, email and Internet usage - isn't an optional add-on anymore, it's an essential part of 21st century business for organisations of all sizes. Once you've seen the bottom line benefits for yourself, you will wonder how you ever did without it.

**If you would like to know more about EDM, please call C & G Business Equipment on: 01452 332270
email info@cgcopiers.co.uk or visit www.cgcopiers.co.uk to download our EDM information pack**



Name the film

Last month's film still came from the 80's 'classic' *The Breakfast Club*, it seems a lot of you have very good memories of this decade!

The first name that came out of the hat was:
Angie Briggs of
Development Control Services Ltd

Well done Angie, a bottle of bubbly will be with you soon.



January - Two chances to win

To welcome you in to 2007, we are giving away two prizes!! Firstly, we are staying with the film competition taken from the top-50 list, however you now have a chance to earn a second bottle of bubbly by visiting our website.

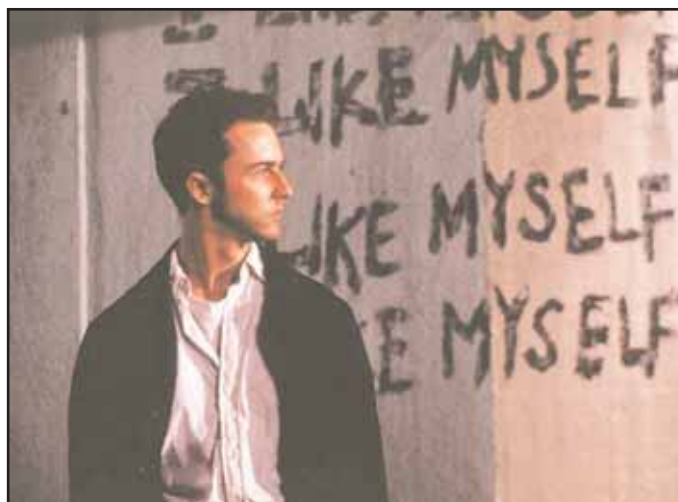
1 - All you have to do is tell us which film this month's scene has been taken from and the first out of the hat will receive a bottle of Champagne courtesy of C & G Business Equipment Ltd.

E-mail your answers to info@cgcopiers.co.uk and put 'January film' in the subject box.

2 - Visit www.cgcopiers.co.uk and download our 'Seven key things' on Document Management and you will then be able to answer this:

On average, how much does a filing cabinet cost a company per year in floor space rental alone?

E-mail your answers to info@cgcopiers.co.uk and put 'January INVU' in the subject box.



...Like the bright berry from the naked thorn - *Hartley Coleridge*

Marketing Services

This Newsletter has been produced by CDA. For further information please contact Dean Enon on 01452 864943 or dean@cdamarketing.com for:

- PR Services
- Marketing
- Sponsorship Management
- Copywriting



Contact us

C & G Business
Equipment
Unit 13 Capitol Park
Pearce Way
Bristol Road
Gloucester
GL2 5YD

Tel: 01452 332270

Fax: 01452 332271

info@cgcopiers.co.uk

www.cgcopiers.co.uk