



The Informer

you can
Canon

July 2007 - Issue 31

This one's by the people, for the people

I think that last month's issue of 'The Informer' prompted the largest reaction from you out of all the

editions so far, with a record number of replies coming from our three interactive sections including the pop quiz, the scramble to gain a free balloon ride and the search for a new name.

This is fantastic news and I'm glad to see that we continue to get a more than decent response - more news on the above will follow.

In this edition we are pleased to announce

some more fantastic new digital systems released by our partners Canon UK as well as the usual concoction of news and humour.

Our document management seminars continue and there are still a few places left, and, as it's July, we thought we set the newsletter off by wishing any of our customers who may have originated from across the pond, a happy 'American Independence Day' on the 4th, by the people, for the people...! Enjoy the read and continue to enjoy the summer.



All the best

Aaron



Canon's Top Cat, Undisputable

Yet again, Canon has pulled out all the stops to introduce the Canon iRC5185i, offering 51ppm network ready printing, copying and scanning as standard.

The iRC5185i is ideal for busy medium to large office workgroups that demand high quality, fast and affordable black and white and colour output.

Features include

- High speed colour production
- Advanced document finishing
- Cost effective, high quality communication
- High-end security - complies with Common Criteria (ISO 15408)
- Powerful set-up and management
- Next generation technology support incl. IPv6 and Windows Vista

Canon's flagship iRC5185i allows businesses to easily produce colour documents cost-effectively and securely - saving the expense of outsourcing. Featuring superb finishing, integrated document accounting, and numerous user-friendly innovations, it helps your business achieve maximum productivity every working day.

High productivity for demanding offices

The iRC5185i is capable of an incredible 51 prints per minute for both colour and black and white documents giving you the flexibility and productivity needed to be sure you never miss another deadline.



● The all new high-speed Canon iR C51851

A wide range of finishing options are available providing the flexibility to produce highly professional documents with little effort. It's easy to produce stapled or hole-punched reports, eye-catching booklets and impactful customer proposals in colour, and using variety of different media types. Print quality is consistently

superb at 1200 dpi, with prints that look crisp and sharp from the first to the last and full support for PCL 6 is provided.

For further information on this, and any other Canon digital product please call James Fletcher on **01452 332270** or email him on **james@cgcopiers.co.uk**



Partner News - Canon

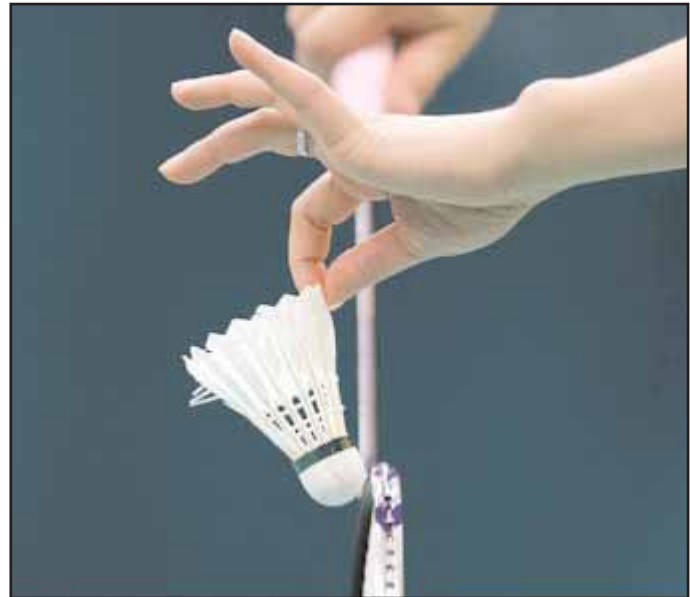
Canon on board for World Team Badminton Championships

Canon UK, world-leader in imaging and imaging solutions, partnered with Badminton Scotland for the World Team Badminton Championships held in Glasgow in June.

As Official Imaging Supplier to the tournament, Canon provided leading edge business solutions technology for the duration of the Championships so Badminton Scotland were able to provide instant information and services to all teams, officials and media.

Badminton Scotland chief executive Anne Smillie was delighted with the alliance: "With the World Team Badminton Championships just around the corner, we are keen to promote the event to as many people as possible. "We are looking forward to seeing the benefits of our affiliation with Canon, and I am certain that the stature of the event will be enhanced as a result of this partnership."

"Canon is proud to support the World Team Badminton Championships as these sporting events create excellent opportunities to showcase the potential of Canon's full range of state of the art business solutions. We also support events that are environmentally friendly and that fit within our corporate philosophy of 'kyosei' which means harmoniously living and working together for the common good. Badminton is an incredibly exciting sport and we are delighted to be one of the official partners", commented Lisa Attfield, Senior Corporate PR/Sponsorship Executive, Canon UK Ltd.



Make productive multifunctional printing a reality in your office

Replacing the IR2270/2870/3570/4570 series, our technology partners Canon has launched the IR3025/3035/3045, keeping C & G Business Equipment Ltd, and you, our customers ahead of the game.

Canon has consistently delivered results when it comes to the latest in digital technology and we at C & G believe that this adds another feather to our cap.

Economical and productive

As a single device that handles the work of many, Canon's multifunctional iR3025N series saves valuable space taken up by separate faxes, printers, scanners and copiers – and all the time your staff spend rushing between them.

Plus, you can produce all your documents using double-sided printing - cost-effective and more professional.

Incorporating Canon's optional uniFLOW Output Manager software takes cost management to a different level. uniFLOW provides an ongoing and detailed insight into who is printing what, where, and how much it's costing you. It also allows you to automatically redirect prints to the most cost-efficient device on the network or to control the output levels of each department.

Safe and secure

Device access is controllable via passwords, your company's network log-in procedure, or even fingerprints.



● **Keeping ahead of the game**

Documents can be held in secure mailboxes, until the relevant user is ready to print them at the device. Documents can also be encrypted before sending to others. For highly sensitive material, a watermark can be embedded into a printed document, becoming prominent when someone attempts to make a copy. To minimise the threat of external hacking, network authentication tools ensure that only authorised PCs or Macs can communicate with the device. Device hard disks can be erased or encrypted, and "job logs" concealed. Hard disk encryption security kits have Common Criteria

certification, ensuring a recognised standard of data protection.

Easy for IT

The iR3025N series comes "network-ready" so installing on your network is a simple task. Using Canon's iW Management Console (iWMC) allows centralised, remote management of the system.

Communicate with power

High quality document communication becomes the norm with crisp, clear prints at a superb 1200 dpi at 25 pages per minute using PS/PCL, or Canon's unique UFRIL for enhanced network processing speeds.

A simple to use interface means sophisticated print jobs can be undertaken from users' desktops. A large colour touch screen makes operation at the device equally simple. Professional finishing facilities and a flexible paper supply make it easy to produce stapled or hole punched reports, impactful booklets and customer proposals on a variety of different media types and sizes.

Documents can also be scanned, instantly encrypted and then dispatched securely as PDFs using Canon's i-Send to various locations - such as network folders, email addresses and mailboxes.

Call James now on **01452 332270**, or email him on james@cgcopiers.co.uk for further information and for your chance to be one of the first to see the systems in operation in C & G's showroom



Last month's winners



Tony Bowden of Cellphones was the most recent winner and pictured is a colleague collecting the Champagne on his behalf - we hope it reaches Tony intact!

News in brief

The Informer stays

You had your say and it seems that we are sticking with 'The Informer', so a big thank you goes out to all those who voted with their feet...well, by mouse really.

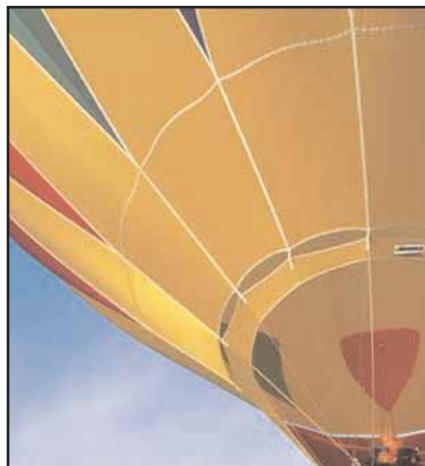
The following were the final results:

- 1 - The Informer - 66%
- 2 - Other - 28%
- 3 - The IT Files - 6%
- 4 - 0% all others

Up, up and away...

We had a few enquiries about the balloon ride too.

This offer is continuing. All you need to do is recommend a business colleague to C & G Business Equipment for our Invu Document Management, and once a lead turns into a sale, you can be floating over the county in complete harmony courtesy of us.



Making Invu work for you



James and Adam have been pleased with the response from their customers and interest shown in INVU document management. They are

now going to start holding seminars to try and spread the word, if you do not know what document management is or do not think it is needed in your business then you really should see it in action.

Invu document management, supplied installed and maintained by C & G Business Equipment Ltd can save time, space and money, C&G believes document management will be common place in the office within the next two years.

James and Adam would like their customers to be ahead of the game and competition and understand why your company will benefit.

There are places left on the 11th and the 18th July. The seminars are to be held in Gloucester at 3.00pm. Sales Director James Fletcher said: "To spend an hour or two understanding what document management can do for your business in terms of productive work-flow can really open the eyes of the non-converted.

"The total cost of ownership is minimal when compared to that which is saved, not to mention how easy it can make life in even the most demanding environments."

To book your place on one of the seminars call C & G Business Equipment now on 01452 332270 or email james on james@cgcopiers.co.uk.

Only Invu saves you so much...

Time: why waste time rooting around in dusty storerooms and rusty cabinets? Invu puts everything you need on your desktop.

Money: think of the resources you'll save managing and sharing work more efficiently and the money you'll make when your team is free to do the job you're paying them for.

Space: what will you do now your store room's clear and your filing cabinets are being turned into number plates? How about a new business team or a meeting room?

Tailored solutions for your business

No matter what your business size, industry or objectives, we have a package that's right for you. Each product connects straight into your existing IT network, ensuring complete compatibility.





Name the pop video

For some reason we had an excellent response to this one - and yes, from both male and female entrants. Strutting her stuff while she still had her sanity and her hair was of course:

Britney Spears
with
...Baby one more time



The first correct answer to be drawn was:

Erica Read of Tax Assist Accountants

A bottle of Champagne will soon be with Erica.

July pop video quiz

We understand that this guy has an issue with the dustmen on a certain day of the week...!

If you can tell us the artist and the song then you too stand a chance to win a bottle of Champagne courtesy of C & G Business Equipment Ltd.

please email your answers to info@cgcopiers.co.uk and put 'July pop quiz' in the subject box.

We need the artist and the song.



Marketing Services

This Newsletter has been produced by CDA. For further information please contact

Dean Enon on 01452 864943

or

dean@cdamarketing.com

for:

- PR Services
- Marketing
- Sponsorship Management
- Copywriting



Contact us

C & G Business
Equipment
Unit 13 Capitol Park
Pearce Way
Bristol Road
Gloucester
GL2 5YD

Tel: 01452 332270

Fax: 01452 332271

info@cgcopiers.co.uk

www.cgcopiers.co.uk