



The Informer

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Canon

June 2005 - Issue 7

Back in the swing

It's been quite a busy period for us here at C & G Business Equipment Ltd - the new financial year is well and truly in full flow as I'm sure you will all be aware and with new and exciting products, especially the document management software Invu now on offer you are certainly keeping us on our toes.

May is always a month that is going to be disjointed with the two bank holidays to cram in, but it gives us all a well earned break and a chance to either

participate in some of the more 'unusual' Gloucestershire customs, namely the world famous cheese roll at Coopers Hill or just kick back and relax with family and friends.

Coming up in this issue we have the usual mix of light-hearted fun, a chance to learn about the latest technology on offer from C & G and another look into what has been happening and a look ahead to the month of June.

'Techie Corner is back after a month away - this is a chance for you, our customer to learn a little more about the product that you may have, however, if you feel that there is an area of our business that you would like to learn more about, just call Anna on:

01452 332270 or email us on

info@cgcopiers.co.uk.

Alternatively, if you would like to let us and all of our customers know more about you, your services and what you can offer us, please feel free to make us aware by getting in touch.

I trust that you will again enjoy this issue, and please feel free to cut out the fax-back form on page two for another chance to receive a free document management consultation or demonstration.

Cheers

**Aaron Bailey
Managing Director**



Document management gathers pace



Last month we told you all about 'Doris' and what her role was in the office of yesterday.

We also asked you to contact us for a free demonstration on our new document management software which many of you have now done.

However, to make this easier for you we have now included a fax-back sheet to cut out on page two of this issue - just fill in the details and we will get straight back to you.

There are various Invu products, it's just a case of finding the one that suits you best - whether it is just for single office use or multi-networked offices, we at C & G Business Equipment Ltd will find a tailored solution that best suits your needs.

This may be done at your premises or at our Bristol Road showroom and it is completely free of obligation.

Over the past few years we have strived to build a reputation of supplying a quality product with an equal service package to match. We now have a portfolio that includes the full range of Canon digital, black & white



and colour photocopiers - a range that is of the highest quality in the market-place whether you want a stand-alone 10 copies per minute photocopier or networked solutions that can copy, scan, fax and print. Now, to sit beside this we have the Invu document management solutions for storing, archiving and retrieving. This too is unrivalled in the market again ensuring that quality will not be compromised as we look to supply our customers with the best that can be offered.





Where's that vital bit of paper when you need it? : With Invu document management software, each and every order, receipt, invoice, fax, email, picture, diagram, presentation, you name it, is stored electronically : No more filing and storage : No more hunting high and low : No more red faces in front of your clients : You can tailor Invu to suit your workflow to ensure processes are stuck to.

Or to create an infallible audit trail : You can even use it to track information from the other side of the world via the internet : Single office or a global network, two employees or 20,000 with Invu, you always know exactly where you stand
Cut out this page and fax it back to 01452 332271 with your details and we shall contact you straight away.

Fax back form

Name

Company

Position

Telephone number

E-mail address

I am interested in



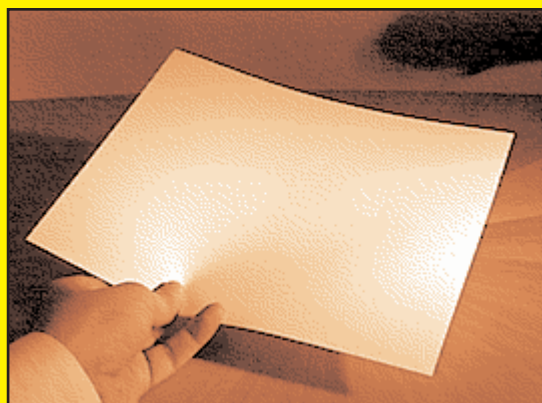


Techie Corner

This month's 'Techie Corner' is for all you customers who are lucky enough to have a Canon Colour copier and also some news regarding paper.

To ensure the best copies from your machine we advise you carry out an **AUTO GRADATION** at least once a week.

To do this you first need to press the **'star head key'** and enter the **Additional Features Screen** on your display. Next, select auto gradation and follow the step-by-step instructions ensuring the copy you get is placed correctly on the glass.



Paper - for all you customers who were not aware, we at C & G Business Equipment Ltd can supply you with Canon Paper as recommended for use in photocopiers, Laser printers and colour copiers. The types available are A3 and A4 size and range from good quality to High quality. Different weights and colours are also available. So why not give us a call on **01452 332270**, speak to Anna and if you place a bulk order we can offer a substantial discount.

June Summer Solstice

With May and it's madness out of the way, we have June and all it brings to look forward to.

June 21 is this year's Solstice and longest day, Solstice actually means a stopping or standing still of the sun. Many different cultures and religions have been fascinated by the sun or have worshiped it throughout history as it is the time when the winter snow has melted, the trees produce fruit, flowers are blooming and food is easier to find.

Celts celebrated summer solstice with bonfires which they believed added to the sun's energy. The feast of St John the Baptist, and the festival of Li (the Chinese goddess of light) are also

celebrated at the end of June. For Pagans, summer solstice is very important as they believe this is the time when the Goddess is at her most powerful and it is a time to celebrate growth and life. Pagan's believe this time of year marks the marriage of the God and Goddess and that their union is the force which creates the harvest's fruits. In ancient China, summer solstice ceremonies celebrated the earth, the feminine and the yin forces. In ancient Sweden, a midsummer tree was put up and decorated in each town and the villagers would dance around it. Today in the UK, thousands of people (Pagan and non-Pagan) visit ancient religious sites such as Stonehenge and dance, play music and drums,

and light bonfires during the night. When the sun rises, chants and prayers are performed.



● **Stonehenge on Summer Solstice**



Sponsorship News

Steve Redgrave Trust

The Steve Redgrave Trust continues to do great work for children and childrens' charities in the UK and we at C & G are proud to say that it is our designated charity.

On the Saturday 28 May however, at the Rowing World Cup in Dorney Lake, Berkshire, Sir Steve teamed up with the rest of the crew that saw him clinch his fifth consecutive Olympic Gold medal for a one-off 'Legends Sprint'.

The race was held over 500m, not the usual 2000m and they competed against the same crews that they beat in Sydney back in 2000, though some of their competitors were still rowing at International standard.

Sir Steve, Sir Matthew Pinsent, Tim Foster and James Cracknell could only manage a third placed finish this time round, as they trailed narrowly behind the Slovenians and the Italians - but more importantly, more than £35,000 was raised. This time Sir Steve was raising money for the World Food Programme rather than causes in the UK as the world focus has been on the victims of the Tsunami disaster this year.



● Back together five years on

A good ole' bank holiday tradition in Gloucester

We can all relate to the sensation of feasting on delicious golden strips of ripe Double Gloucester, but lunging at full pelt down a death-trap of a Gloucestershire hill whilst endeavouring to catch a whole cartwheel of this dairy delicacy is probably less familiar. Cooper's Hill in Brockworth is the place to catch the cheese-chasing action.

The last bank holiday of the month saw the annual event take place as normal, if you can call it a normal event that is

The event has proved so dangerous in recent years that the police have occasionally resorted to banning it. Those there to witness this audacious act - a bunch of fully-grown men chasing a seven pound cheese down a hill - will realise that a police ban does nothing in the way of deterring them.



● Are you a face in the crowd?

It is not easy to convince someone how dangerous cheese rolling can be. So here are some hardcore facts.

In 1997 the Cooper's Hill event saw some 18 injuries. Even the several thousand strong crowd weren't exempt. According to a CNN report, one man who stood up whilst trying to dodge the cheese was hit on the head and tumbled some 100 feet, ending the day in hospital. Then there were those who were actually involved in the race, including the winner, postman Craig Carter. He suffered a broken arm. Despite the injury Carter seemed to be content. He had broken the other arm when he won three years before.

So if you're at all intrigued by the idea of a celebration of cheese, a broken ankle or the sight of the British behaving as peculiarly as our mad cows, you know where to go next year

Marketing Services

This Newsletter has been produced by CDA. For further information please contact Dean Enon on 01452 621340 or deanenon@btinternet.com for:

- PR Services
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- Copywriting



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