



# The Informer

you can  
**Canon**

March 2007 - Issue 28

## Don't forget the flowers this month...!!



**March is going to be a busy month so I suggest you have all the dates in your diary to avoid any trouble!**

It's Mothering Sunday on the 18th, that time of year when we make

our mothers feel even more special than they already are, and St Patrick's Day falls on the 17th, one day after the Gold Cup is run at Cheltenham - I trust the wine bars of Cheltenham have stocked up on the black stuff. And of course, we kick off the month with St David's Day.

A couple of offers are in store for you in this edition of The Informer and we have added a slight twist to our competition - so keep those emails rolling in please.

The 'Monkey' returns and, for those of you who didn't know, there is more breaking news on the 'Bailey' front!

We are fast approaching the end of the financial year, so I would like to take this chance to thank all of you, our valued customers for the support you continue to give us.

Remember, we are right on your door step, but even closer if you are keen to get in touch as we are always open to offers on how we can improve this Newsletter, and our services to you. Contact me on [info@cgcopiers.co.uk](mailto:info@cgcopiers.co.uk). I trust you enjoy the read!

**All the best**

**Aaron**



## Return of the Monkey!

**£500\* is again on offer in the return of this successful and popular offer as C & G Business Equipment looks to reward its customers yet again.**

To qualify, an order and delivery of a Canon iRC2620, iRC3220, CLC2620 or CLC 3220 has to be completed, and, whether payment is made outright or on finance C & G Business Equipment will return a 'Monkey' - £500\*.

### **CLC 2620/3220**

With its outstanding colour capabilities and versatility, the cutting-edge CLC2620 and CLC 3220 are hard to beat. Offering fast processing power and advanced professional finishing, this easy to use, space-saving device handles a huge range of professional workflow requirements from beginning to end.



● **Do you want to take up the offer??**

With minimum downtime and 'all in one' flexibility, the systems enable you to deliver professional colour profitably, saving money to invest elsewhere in your business.

### **options**

The machines accept a wide range of printing materials in all weights from 64-253gsm and all sizes from postcard to SRA3. The latter size is essential in professional printing because it guarantees A3 print area and allows for crop marks and full bleed after trimming.

The advanced paper handling capacity also supports tab sheet printing and insertion, with auto duplexing available up to a heavyweight 209gsm. 64-253gsm A6 to SRA3

### **Professional finishing**

A range of in-line finishing options makes the systems complete production units. From simple stacking and stapling to folding and saddle stitching for professional booklet production, everything can be produced quickly and easily for your print clients with minimum manual intervention.

### **Print productivity**

An optional powerful controller ensures faster processing time and provides you with a host of diverse capabilities such as document imposition, colour management and variable data printing. Industry-leading Fiery technology delivers fast 26 prints per minute output with less pre-press time and no compromise on colour critical applications. Use the 5,000 sheet paper capacity, refill-while-print feature and 6 way paper feeding for longer print runs with minimal operator intervention. And select the configuration that maximises your productivity from separate printer, scanner and document handling modules.

### **iRC2620/3220**

### **Further Information**

The iR C2620N can increase the quality and efficien-



### ● **Canon CLC 3220**

cy of your colour output without stretching your financial input. It's a total communication hub with start to finish document production and intelligent workflow management.

### **Affordable productivity**

The iR C2620N is a network printer scanner, copier, fax, finisher and electronic communication centre. And its space saving is matched by its economy. Canon's fixed charge per print and Document Accounting Intelligence offer cost control and output savings way beyond normal network printers.

### **Brilliant quality and efficiency**

Canon's oil-less S toner gives an offset like finish to colour prints. The embedded controller, unique 'UFR' print language and 5,000 paper sheet capacity enable printing at a deadline-beating 26 pages per minute. Just click for finished documents or to share information across your network.

\*Terms and conditions apply.



**.....mad March offer!!.....mad March offer!!.....**

## Finishing the job for free!

C & G Business Equipment is yet again pleased to announce another fantastic offer - but hurry, as this offer closes on March 23rd.

For all purchases made of the Canon IRC4080i or 4580i, C & G Business Equipment will throw in a W1 Finisher (as pictured below), and for any purchase of the canon IRC2880c/i or IRC3380c/i a Z1 internal finisher will be supplied - at no extra cost!



● The Canon IRC4080i, complete with W1 finisher

With finishing options added to your digital system, you are able to manage your documents a lot more efficiently, from sorting copies and print into order to creating fully duplexed and stapled booklets if needed.

### Finisher W1

Paper weight	64 - 253 g/m <sup>2</sup>
Number of trays	3 trays
Stacking capacity	Tray A: Max 250 sheets Tray B: Max 1,300 sheets Tray C: Max 2,450 sheets
Staple capacity	50 sheets
Stapling position	Corner, double

### Internal Finisher Z1

Number of trays	One stack tray (inner)
Stacking capacity	A4-A5R: 500 sheets A3: 250 sheets
Staple capacity	A4 & A3: 50 sheets
Stapling position	Corner, double

For further information contact James on:  
01452 332270  
[james@cgcopiers.co.uk](mailto:james@cgcopiers.co.uk)  
[www.cgcopiers.co.uk](http://www.cgcopiers.co.uk)

**.....mad March offer!!.....mad March offer!!.....**

## Last month's winners caught on film!



● Lynne Ward of Pillar Software

Lynne Ward of Pillar Software was first out of the hat in the Invu competition.

Lynne correctly stated that the average price of floorspace rental per year for a filing cabinet is £500. Pillar produces professional service-sector software.

For more information on Pillar Software Lynne can be contacted on  
01531 822622  
or visit  
[www.profess.co.uk](http://www.profess.co.uk)



● Patsy's bubbly accepted

Patsy Hurley of Polyvine Ltd was the winner of last months Film Caption competition, pictured is a colleague of Patsy's receiving her bubbly.

Polyvine strives to develop the most technically advanced acrylic products and with more than 20 years experience you can see why Polyvine has gained worldwide recognition.

Polyvine are based in Sharpness, Gloucestershire.

Polyvine can be reached by calling:  
0870 787 3710  
or visiting  
[www.polyvine.com](http://www.polyvine.com)



## Partner News - Canon

Canon supports the UCI Track Cycling World Cup in Manchester



Canon, a world leader in imaging and information technology solutions continued its support as the official imaging supplier to the UCI Track Cycling World Cup in Manchester 23-25th February 2007.

Canon supplied a range of high-end print and imaging equipment to the event. The company's imaging solutions and technical support guaranteed that all race results and digital images of the high-speed, high-drama races were captured, distributed and viewed by race organisers and the general public.

Canon has a long history of high profile sports sponsorships stretching back over 29 years. This is the fourth time that Canon has supported the event in the UK which truly reflects its commitment to enable individuals to achieve their goals – an objective which is encapsulated in the company's "You Can" philosophy.



Event organiser Alan Rushton is delighted with the continued support from Canon: "It's a major task running an international cycling event and it's crucial that we have the best support and equipment and Canon gives us the backing we need."

## One in, one out at Canon

Jamie May, who has done a terrific job for us as our designated Account Manager from Canon is moving aside and making way for Jayne Ward-Lucey.

Jayne will be taking over from Jamie and assisting our sales force here at C & G Business Equipment on matters ranging from training and product support and sales assistance.

We hope that you will bump into Jayne in the near future and give her a warm welcome, and we thank Jamie for his efforts in the past.

## PIXMA printers win best in test in recent Which?

Canon has announced that Which?, the UK's leading independent consumer magazine, has awarded the company's PIXMA printers five Best Buy awards in recent comparison tests for home inkjet printers.

The comparison test, which looked at key players in the inkjet home printing market, assessed the cost of ownership for each product, as well as print quality and speed. Not only did Canon's PIXMA iP6700D, iP6600D, iP5200R, iP5200, and iP4200 take the top five places, but the Canon PIXMA iP4200 also picked up an exceptional value award with the lowest running costs of all the Best Buys on test. Canon's PIXMA range of printers was brought to market in 2004 to offer consumers a combination of stylish and contemporary design with industry leading technology.



# Future baby-sitters not required!

Sabina Lucia Bailey became child number four to enter the Bailey household, and there will be a queue of babysitters in years to come as Samantha, Matty and Jack line up to look after their little sister.

Proud parents Aaron and Sally welcomed Sabina into the world on February 21st and she weighed in at 7lb exactly.

All at C & G Business Equipment send their best as they look to adjust to life as a larger family.

The question on everyone's lips around the office however was 'will the production line continue?'

Speculation is mounting and a book is being run by the Service Department on when their MD will stop! Or are the Bailey parents building their own five-a-side football team?

Aaron added: "We were delighted to bring Sabina home and her three older siblings are very pleased to help as much as they can, little do they know that they may have to get use to this."

Watch this space for further news!



● Sabina Lucia Bailey



# Name the film

Most of you got this, that's right: "I love the smell of napalm in the morning."

Last month's answer was of course:

**Apocalypse Now**

The first correct answer to be drawn was:

Justin Nunn of PMS Systems Ltd

Well done to Justin, a bottle of bubbly is on its way.



## How's your pop memory?

### March pop video quiz

We thought it was time for a change!  
Even though the 'Top 50' film competition is going really well, we are, quite frankly...running out of films!  
However, there was also a recent poll to find the top 100 music videos of all time and you guessed it, we are challenging you to earn your bottle of bubbly again.  
You know the procedure by now, if you recognise the video still on the right hand side of the page please email your answers to [info@cgcopiers.co.uk](mailto:info@cgcopiers.co.uk) and put 'March pop quiz' in the subject box.  
We need the artist and the song.



## Marketing Services

This Newsletter has been produced by CDA. For further information please contact Dean Enon on 01452 864943 or [dean@cdamarketing.com](mailto:dean@cdamarketing.com) for:

- PR Services
- Marketing
- Sponsorship Management
- Copywriting



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