



The Informer

you can
Canon

May 2006 - Issue 18

Start the month in pole-position



It only seems like yesterday since we last had a bank holiday, in fact Easter has barely been wrapped away

in its shiny confectionery foil and here we are again starting the month of May with another break from work.

Whether you wish to dance around the may-pole, hang bells from your elbows and knees and clatter sticks or join those daring devils who throw themselves down Coopers Hill (I use the term 'hill' lightly but I have stood at the top and it looks like a sheer drop to me!) in pursuit of a cheese I hope you enjoy the time off this month.

You will not be surprised to hear that, despite the holiday period things at C & G Business Equipment Ltd never stand still.

Our monkey is happily munching his way through another bunch of

bananas and, to that effect we still have the £500 cashback incentive running. Also, as you will read in this month's 'Techie Corner', we are now in a position to service and supply consumables for all of your HP office printers since becoming a HP Registered Partner.

Keep those suggestions coming in thick and fast, your views are, as always, welcome and keep on entering our various chances to win a bottle of bubbly - but most of all please enjoy this latest issue of 'The Informer'.

Cheers

Aaron Bailey
Managing Director



Your chance to print money!!

We had many enquiries regarding the offer that was announced in last month's issue of a whopping £500* cashback against the purchase of a **Canon CLC 2620/3220** or **Canon iRC 2620/3220** - and we are pleased to announce that the offer continues.

Fortunately no real 'monkeys' have been harmed or re-housed as part of this incentive and the cute chap that featured in our last issue was a model who gave his complete consent

without signing over any image rights.

However, a 'monkey' - £500 can still be yours!

All four Canon colour photocopiers offer professional print and copy production, fast processing power and excellent finishing - in fact, you could say that this is your license to print money!

All you have to do to take advantage of this excellent offer is to take delivery of your system, and C & G Business Equipment will arrange for you to be reimbursed.

You may be in discussions with a C & G representative at present, or you may have previously considered taking one of these options. Now, with this extra incentive there is even more reason to place your order with C & G Business Equipment Ltd and while you are producing your top quality colour prints and copies you can let your mind wonder as to how you can best invest your new-found wealth.

To find out more information regarding this, and any other offers that C & G Business Equipment is running call James Fletcher on:

01452 332270

OR

e-mail him at

james@cgcopiers.co.uk

www.cgcopiers.co.uk



● Canon IRC 3220

*Terms and conditions apply



Ten things you may not have known (or wanted to know) about your supplier

G 1 - C & G Business Equipment was the first, and remains the only Canon Plus Accredited Business Partner in Gloucester. Offering its customers more than its competition.



G 6 - When C & G Business Equipment became an authorised Invu partner, it was the first in the County to do so. Supplying the leading document management and archiving specialists solutions to clients across Gloucestershire.



G 2 - In the days when children stood and waved at passing steam trains to the toot of a whistle, Aaron Baily sold a photocopier to a film set! The criteria was that it had to be very old, and not necessarily work - nice work if you can get it!



G 7 - When Technician, Steve Lake, was in the RAF he turned out in goal for his squadron in his first and only game of football. Steve had gone to watch and have half a cider, but when the regular keeper failed to arrive on time, Steve put the gloves on, conceded four goals and never played again - I think David James' World Cup spot is safe for this summer

G 3 - Simon Scantlebury auditioned for X-Factor! A man of many talents, the latest recruit to the C & G Business Equipment sales force claimed he didn't get through to the next round as he was neither good enough - or bad enough!



G 8 - In the nine years that C & G Business Equipment has been trading it has done its fair share of name-dropping. Conservative and labour MPs, film-producers and an eminent London Barrister have all been privileged to receive C & G's products and services.



G 4 - Certain photocopiers used to be supplied with wooden tongs! Because of the fusing system that resembled a toaster, paper would sometimes jam and catch fire or at least be far too hot to handle - hence a pair of wooden tongs - and these days we can e-mail from the copier!

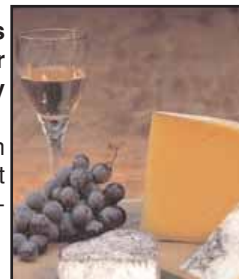


G 9 - John Wass has an Australian passport! Yes it's true, John was born in Australia but before any cries of deportation come flying in just chill out like this kangaroo - we're afraid that he has a British one too...

G 5 - James Hill has led a busy life for his tender years. An active DJ and Town Councillor in his home town of Ross-on-Wye, but how many of you knew that at the age of 16 James would shadow his Step Father Mike - a photocopier engineer for Above Copiers at the time (Later to become C & G Business Equipment!)



G 10 - C & G Business Equipment continues to offer a slap-up meal for two for any converted referrals. Spread the word, pass this newsletter on or just give us a call and make the most of a night out at your favourite restaurant.



For more information regarding the above ten facts turn to the back page and check out this month's competition



Techie Corner

Registered Partner



This month's Techie corner brings good news to all of you out there that may have HP printers that are in need of a service, spring clean or just competitively priced consumables.

Because C & G Business Equipment Ltd is pleased to announce that it has become an authorised HP dealer - and our

Technical department is awaiting your call.

Technical Manager John Little explained: "We are now in a position to supply parts and consumables for all HP office products.

"We are aware that many of our customers have various and differing makes and models of printers scattered around their offices and our technicians are always being asked if we can help with servicing, parts and consumables.

"Well now we can and our customers can rest assured that we are in a position to discuss pricing for consumables or even gain a professional view as to the life or possible upgrade of their printers."

C & G Business Equipment can now use the resources of HP, and this will only add more benefit to its customers. The use of HP's intranet featuring the latest sales and marketing resources as well as HP product, services and solutions updates and first-class training from the award-winning HP Certified Professional Program will assure C & G's cus-

tomers that when they ask for advice on their HP printers, they will be getting educated advice.

John Little continued: "This is another step forward in the right direction for us as a company. Forging links and partnerships with renowned, worldwide organisations for whatever reason, sales, service or administration means that we are teaming up with the best companies on the planet."



Partner News...Partner News...Partner News.....

Young people's Arts Award launches in the North East

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A national scheme run through an exciting partnership with awarding body, Trinity Guildhall, and digital imaging specialist Canon (UK) Ltd, the Arts Award is the first accredited youth arts scheme to recognise young people's development through the arts.

Young people are encouraged to develop their favourite arts activity, get involved in the arts in their community, share their skills and run projects with others. Doing an Arts Award builds young people's skills in the arts and in leadership, as well as building self-confidence.

The Arts Award can be run wherever young people take part in the arts - in arts organisations,

schools, youth arts projects, youth clubs or community groups. The award is aimed at those in their teens and early twenties, from all backgrounds and with diverse cultural interests - whether they're into opera, performance arts, painting or hip hop.

The award is accredited by Trinity Guildhall and can be taken at Bronze, Silver and Gold levels, which provide national qualifications at Levels 1, 2 and 3. Canon is providing financial support, equipment and assistance to raise the profile of the awards.

Young people are supported by an Arts Award adviser, who may be an arts worker, teacher or youth worker. Advisers must undergo training in running and assessing the award before they can work with young people.

Theatre Cap-a-pie has been chosen to be the agency for the Arts Award in the North East, as the company has vast experi-

ence in working with young people from a wide variety of backgrounds.

Theatre Cap-a-pie successfully ran a pilot of the award with Creative Partnerships Durham Sunderland.

The pilot involved working with eight young people to achieve a Silver award.

Speakers at the regional launch include, Gordon Poad, Artistic Director, Theatre Cap-a-pie, Arts Award adviser Claire Webster, Angelic Scream Kompany, Shirley Campbell, Head of Development, Arts Council England, North East and Nigel Wilson, Head of Canon Business Centre, North East. The speakers will provide their unique perspectives on the award's innovative qualities. The event will also feature performances from young people about to take the Arts Award.

Mark Robinson, Executive Director, Arts Council England, North East said, 'The



● **Mark Robinson**

most surprising thing about the young people's Arts Award is that it's not been done before now! We know young people value the arts and are often shaped by their enjoyment of music, film, drama, media arts, dance and beyond. Sometimes this becomes a career, sometimes a lifelong passion. These awards will give young people real qualifications, but more importantly build their confidence, communication skills and team working. I wish the young people's Arts Award had existed when I was younger!



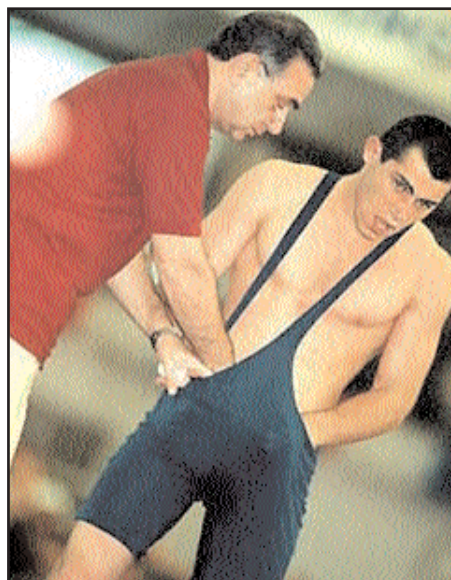
Make us laugh

If at first you don't succeed, try and try again...at least that's the motto of Bella, Lucy and Zoe from SIS Direct Ltd.

After coming very close in the previous spot the ball competition they have again put their heads together and through a combination of humour and persistence they win this month's bottle of Champagne with the caption:

"Ooh did I leave my lunchbox down there?"

C & G Business Equipment is not in a position to supply three glasses or a straw, however a bottle of bubbly is on its way to the girls of SIS Direct Ltd.



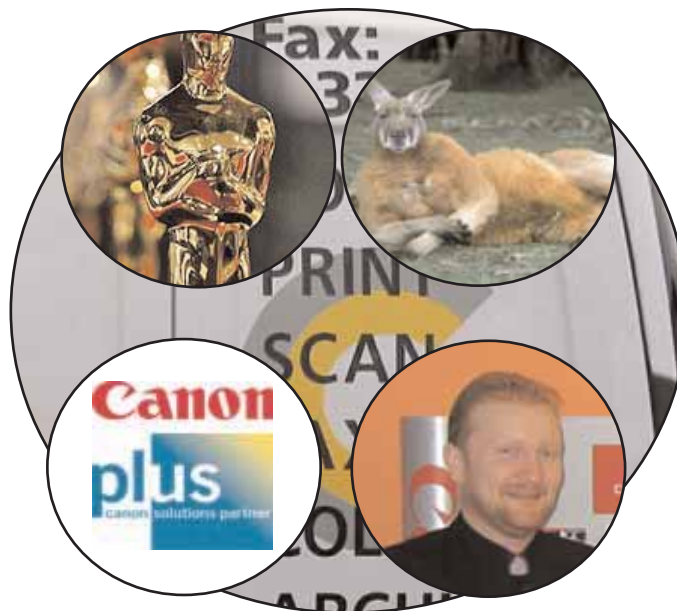
May - Odd one out!

On page two you will see ten facts about C & G Business Equipment - however one of them is false! The question is - Which one? It's up to you to weed out the fiction from the fact and let us know.

All correct answers will be put into a hat and the winner drawn and notified in the next issue - judges decision is final.

The winner will receive a bottle of Champagne courtesy of C & G Business Equipment Ltd.

Email your answers to info@cgcopiers.co.uk and put 'Odd one out' in the subject box.



Marketing Services

This Newsletter has been produced by CDA. For further information please contact Dean Enon on 01452 864943 or deanenon@btinternet.com for:

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