



The Informer

you can
Canon

November 2007 - Issue 35

Let's look forward to the rest of the year



Welcome again to this month's edition of 'The Informer'. Over the past couple of years we have given the headlines to Mr. Fawkes and his infamous plot and pondered over the delights of 'trick-or-

treaters' that we may have had visits from in recent days. However, I would prefer to look forward to the remaining couple of months that we have left of 2007 with an air of enthusiasm and anticipation.

We can all look forward to the festive break, but you can rest assured, that as a service-based organisation, we have planned to cover the needs of our customers at this time, especially those that will work through the holidays, often 24/7.

One thing that does need to be 'anticipated', and may in fact be

scariest than the spooks that were flying around last month, is the Data Protection Act.

This is something that affects us all and the following piece will hopefully give you greater knowledge of your rights and the rights of your customers.

Please feel free to contact us should you require any information on how we can help you overcome any of these issues, and in the meantime, please have a pleasant read.

**All the best
Aaron**



Important Changes to the Data Protection Act 1998



In October 2007 the regulations of the Data Protection Act will change.

Background:

The Data Protection Act was introduced in 1998 to give the public access to data held about them on organisations' files. It was introduced to help people see and understand the information which firms were using and holding

about them. Through accessing this information the public has the opportunity to see if files are correct, relevant or incomplete and can advise the record holding organisation accordingly.

Currently, the DPA gives people the right to view personal information held about themselves, whether it is on paper or held electronically. Requests must be made in writing to the company or individual who holds the data.

For any electronically held data, relating to updates after 1998, an organisation must supply all files within 40 days.

October 2007 Implications:

On 24th October 2007, the DPA will change, and firms will have to supply ALL data from 1998 onwards, not just that held on electronic files, within 40 days of the initial request.

New documents that will fall under the act include manual data - health records, local authority, housing and social services records for example as well as records on active files which has not been put onto an electronic system.

Firms that cannot provide their records to an enquirer within the 40 day period will be liable under the law, most probably with a fine. There is a legal right of recourse through the courts for the public to challenge organisations that are late with information and also to enforce changes to data to ensure it is accurate.

It is therefore more important than ever that firms and organisations have quick access to accurately stored and retrievable information.

October 2008 Implications:

There is one remaining period left for companies to be aware of. In October of 2008 the final

exception from the Act, whereby records pre-dating 1998, held in manual filing systems, will also fall under the Act's jurisdiction. These files will also need to be accessed and forwarded to the enquirer within 40 days.

For now, firms and organisations are strongly recommended to review their filing systems and ensure that their processes for data management and storage are rigorous and comply with the DPA changes.

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Partner News - Canon

Web-to-print market set for rapid growth over next five years according to Canon-commissioned study

The number of companies with a web-to-print solution is set to grow by 68% during the next five years, according to a Canon-commissioned study, undertaken by InfoTrends.

However, the research, which is the first to analyse the pan-European web-to-print market, also reveals that the print industry is split almost equally between the ambitious and technology literate that embrace the potential of internet-related technologies, and those who either reject web-to-print, or are unsure of what it can do.

The study, based on 650 interviews with commercial printers, digital specialists, copy shops and pre-press bureaus in 13 European countries, reveals that almost a third currently have a web-to-print solution. However, that figure is set to grow by more than two thirds in five years' time when around half of all European printers will have web-to-print.

Of those printing companies questioned in the UK, 20% currently have a web-to-print solution, which is set to double during the next five years. However, this means that in five years' time 60% of the UK's print companies will avoid web-to-print, placing it in the bottom third of countries in terms of adoption.

Ben Milford, Head of Professional Marketing, Canon Business Solutions, said: "The term 'web-to-print' has become something of a buzzword for a host of internet-based technologies, many of which are not true web-to-print systems, so it's unsurprising that there's a degree of confusion around it.

"This research is the first to give an accurate picture of current and future web-to-print penetration across Europe, and gives an insight into why some print professionals are hesitant to invest in such technology. Although UK printers are in the bottom third in terms of web-to-print adoption, they are far more likely to be integrated into their internal workflow or management information systems. We believe that this research will help Canon to continue to develop solutions that give our customers a competitive advantage."

Perhaps surprisingly, the survey reveals a European print industry that appears to be splitting in two, between the ambitious, technology-literate companies, who either have, or plan to introduce, web-to-print, and those that have yet to embrace such solutions.

Community Action Review Enterprise (CARE)



Canon (UK) Ltd is perceived by many charitable organisations to be a major, successful company with a willingness and ability to support worthy causes or events in the community within which it operates, and indeed it is.

In the course of an average week, Canon U.K. receives around 50-60 proposals from charitable or community organisations, with requests ranging from small to substantial

donations or product requests.

These include not only humanitarian charities for the disadvantaged, but also organisations or individuals within education, employment/business enterprise development, the arts and environmental programmes. As a result in 1990, Canon identified the need to have a clear set of guidelines and establish a working Committee known as the CARE scheme.

CARE is divided into six categories:

- 1 - Business & Community - aimed at building relationships with local businesses thus encouraging job creation and community interaction.
- 2 - Education - designed at supporting schools, colleges and extra curricular activity.
- 3 - Arts & Culture - benefits creative events and programmes which encourage community interest and participation.
- 4 - Humanitarian - designed to provide assistance and support for a variety of health related causes.
- 5 - Environment - aimed at supporting community and environmental organisations to help improve their surroundings.
- 6 - Employee Matching - monies will be matched for Canon employees taking part in charitable fundraising events.

Pauline is 'Crazy in Love' with her winning prize

Pauline Rodway of Avon Metals was last month's winner of our pop quiz.

'Crazy in Love' by Beyonce was the correct answer and Pauline now has a nice bottle of bubbly to put on ice while she watches the video that earned her a glass or two.

To contact Avon metals you can call:

01452 529696

or visit

www.avonmetals.com

Avon Metals is a leading aluminium recycling and non-ferrous metals trading company.

It is privately owned by The Remet Company, an international non-ferrous trading company based in London.

The company's core activity is the production of 10,000 metric tonnes per annum of primary and secondary based aluminium master alloys, grain refiners and modifiers, which are used to achieve elemental additions in the production of extrusion billet, foil stock, can stock, plate & sheet.



● Pauline accepts her Champagne

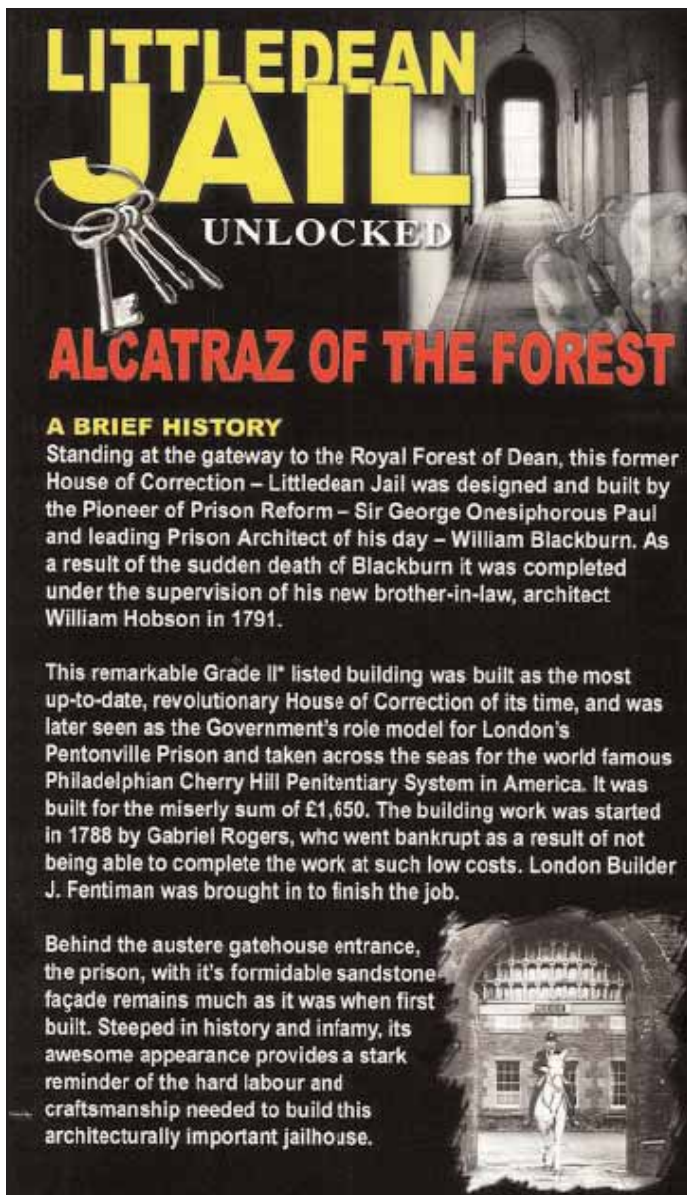


Do not collect £200 if you pass 'GO' - to Littledean Jail

Recent reports of sightings of C & G Business Equipment's Sales Director, James Fletcher, entering prison for a short spell, we can reveal, are TRUE...

However, it's not all bad news as James was completing the sale and delivery of a photocopier to one of the Forest of Dean's 'infamous' tourist attractions - Littledean Jail.

You will see, from the images that James does in fact like to mix business with pleasure every now and again. A little indulgence we believe is allowed.



LITTLEDEAN JAIL UNLOCKED
ALCATRAZ OF THE FOREST

A BRIEF HISTORY
Standing at the gateway to the Royal Forest of Dean, this former House of Correction - Littledean Jail was designed and built by the Pioneer of Prison Reform - Sir George Onesiphorous Paul and leading Prison Architect of his day - William Blackburn. As a result of the sudden death of Blackburn it was completed under the supervision of his new brother-in-law, architect William Hobson in 1791.

This remarkable Grade II* listed building was built as the most up-to-date, revolutionary House of Correction of its time, and was later seen as the Government's role model for London's Pentonville Prison and taken across the seas for the world famous Philadelphian Cherry Hill Penitentiary System in America. It was built for the miserly sum of £1,650. The building work was started in 1788 by Gabriel Rogers, who went bankrupt as a result of not being able to complete the work at such low costs. London Builder J. Fentiman was brought in to finish the job.

Behind the austere gatehouse entrance, the prison, with its formidable sandstone façade remains much as it was when first built. Steeped in history and infamy, its awesome appearance provides a stark reminder of the hard labour and craftsmanship needed to build this architecturally important jailhouse.

Opening times

Open daily from 10.00 am to 5.00 pm

OPEN Thursdays to Sundays, Easter to October 31st (for other times it is solely down to the jailer's discretion)

Special evening

Visits can be arranged by appointment for groups of 20 or more by prior agreement.

Littledean Jail is now home of the 'Crime through Time' Museum.

The museum's previous home...Nicholson House

The infamous Museum at the haunted property Nicholson House is prominently situated in the historic market town centre of Newent, immediately adjacent backing onto the Town's large car and coach park, thus providing the perfect arrival destination for the many thousands of tourism visitors that journey to this most popular region.

Already steeped in local history and notoriety, this late Victorian building is exceptionally unique in that it is the Town's former Magistrates Court, Police Station and Police House - complete with its very own small but chilling Victorian cell block. It was the area's only 'lock up' provision in



James gets to grips with Bruce Lee at the Museum

bygone times for those deemed to be in need of punishment or restraint. The perfect property to house a Crime Museum.

During the reign of Charles II in 1660, there was a "witches ducking stool" housed here, where upon unfortunate wretches were tried and drowned as being "alleged" witches into Peacocks Brook. The brook still to this day runs alongside the rear of this property and can be seen from the adjacent car park. Nicholson House is regarded as being one of the Town's most haunted properties, allegedly still occupied by one of the witches drowned at the time. It is claimed by locals that head-less monks still haunt the land and walk the adjoining Lake at night - spooky - and Halloween has passed us by!

In 1882, the then original Police House was extended to provide the Town with its very own historically important Magistrates Court and Police Station, being used as such until its controversial closure in 1975. In May 1998, Nicholson House was acquired by new owners, subsequently to become a family home and to house the astonishing Private collection of infamous and controversial local figure - Andy Jones.

A new era begins and it's bizarre and sinister past is reborn. The doors to the museum officially opened on 1st August 1998





Name the pop video

Call him the King of Pop, call him Whacko, whatever you call him there is no doubting that one of the iconic images of pop is in fact Michael Jackson, and one of the iconic videos of the 80s was this one. So, as we know you all know, the answer to last month's quiz was:

**Michael Jackson
with
'Thriller'**



The first correct answer to be drawn was:

Sally Giles of Madley School

Well done Sally

November pop video quiz

back up to date with this one, well almost anyway... That's the only clue that we can give you this month, not that we feel you will need it. If you can tell us the artist and the song then you too stand a chance to win a bottle of Champagne courtesy of C & G Business Equipment Ltd. please email your answers to info@cgcopiers.co.uk and put '**November pop quiz**' in the subject box. We need the artist and the song.



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This Newsletter has been produced by CDA. For further information please contact Dean Enon on 01452 864943 or dean@cdamarketing.com for:

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