



# The Informer

you can  
**Canon**

November 2006 - Issue 24

## Remember, remember the 5th of November...



**Two years on and still going strong. That's correct - 24 editions of 'The Informer' and we mark our cotton anniversary! Still a long way to go 'til we can start talking in terms of silver, gold or diamond.**

I was pleased to see the entries come flooding in for last months 'film competition' as Scarface is a true classic, what's even more pleasing to me however is some of the fantastic news that we have to tell you in this month's issue - including a new machine range from our partners Canon.

The IRC and CLC colour range of digital photocopiers as we know it has been replaced with a new and improved range as Canon, yet again, lead the way when it comes to providing the best range on the market.

Once again, I trust that you will enjoy this issue of our newsletter, keep the pets indoors on the 5th and give a penny for the guy - is it still just a penny or has inflation now forced the market up to a £1.00?

**All the best**

**Aaron**



### Important Safety Notice

**Canon has issued a product advisory for copier products, PC6, PC7, PC7RE, PC11, NP1010 (SELEX GR-1100 / GR-1200), NP1020 (SELEX GR-1400), NP6010 manufactured and marketed between 1987 and 1998.**

This relates to the discovery of a faulty connection involving an internal power cord for the fixing unit heater on these models, which occurred at the time of manufacture or during servicing.

The models in question may present a small risk of smoke emission or fire, when the products are used over an extended period of time.

Despite no reported incidents taking place in Canon Europe's region, Canon's commitment to customer satisfaction and safety is paramount. As a result, the company is taking steps to inform those customers who may be affected, and offering to undertake remedial measures if and where necessary.

**If any of you have one of these models please contact us as soon as possible. For other models there is no cause for concern.**

**Contact John Little on 01452 332270**

**or email him on:**

**johnl@cgcopiers.co.uk**



● **Recalled - Canon PC Copier**

### Throw another shrimp on the barbie mate!

**Many of you may know that John Wass, an integral part of the C & G Business Equipment sales force for the last seven years or so has an Australian passport! And, later this month he is taking a sabbatical and jetting off down under to stay with relatives.**

John said: "I popped back 'home' for a month last year and thoroughly enjoyed meeting up with family that I haven't seen for many, many years.

"For this reason I have decided to do it again. Aaron and James have been really good to me to allow me the time off, they both fully understand that, while I still can, it is important that I make the most of the opportunity before me."

John has made relationships with 100's of new customers over the years for C & G Business Equipment and insists that while he is away, any of his customers can call James if they need to discuss their account, but of course, John is more than happy to



● **Aussie-bound John**

receive any orders before he jumps on that flight. John added: "I will be visiting as many people as I can to say goodbye, and to remind them that it will not be forever - and of course, if any of my customers would like to bring forward any orders that we have been discussing I will be more than happy to assist!"





# Make way for the next generation in colour!

**iRC2880 / 2880i / 3380 / 3880i**



Priorities for any business are straightforward when it comes to printing: keep costs low, make the device easy to use, and enable high levels of control and security. The compact **iRC2880/i** and **iRC3380/i** deliver in every area. They're also the perfect multifunctional printers for the most demanding office environments, giving you the ability to print, copy, scan and fax in top-quality colour with professional finishing options.

Canon has launched it's new range of colour digital photocopiers and you can talk to us now about these new opportunities on:  
**01452 332270** or email [info@cgcopiers.co.uk](mailto:info@cgcopiers.co.uk).

The **iRC2880/i** and **iRC3380/i** are fully multifunctional devices. That means you don't need to have, or manage separate hardware for printing, copying, faxing, scanning or sending at speed. You save money on capital expenditure, save time on management and, because our printers have small footprints, you save even more on space.

### Colour printing that saves time and money

Whether you're printing in colour or black & white, the **iRC2880/i** and **iRC3380/i** make managing your print budget easier than ever, thanks to a wide range of tools, including features which enable you to control user access and privileges to the device. The **iRC2880/i** and **iRC3380/i** devices also offer Auto Colour Sensing (ACS). This intelligently detects which pages within a document contain colour, and automatically switches the output from colour to black & white as required, helping fix the price per page. By having a fixed price per page, you only pay for colour when it is used.

The **CLC5151** delivers outstanding colour prints at an impressive 51 pages per minute. Superb production features that enable efficient workflows and advanced finishing capabilities make the **CLC5151** the ideal engine for Light Production environments that demand the finest results.



**CLC4040 / 5151**

Bring outstanding, cost-effective colour into your business with the **iRC4080i** & **iRC4580i**. These multifunctional printers allow you to print, copy, fax, scan and send information with ease. And advanced levels of management control help you to oversee where and how colour is used.

**iRC4080i / iRC4580i**





# Partner news - Canon



## Canon Europe extends support for third WWF PAN Parks conservation initiative



**Canon Europe, world-leader in imaging and information technology solutions, has recently announced the launch of its third Canon WWF PAN (Protected Area Network) Parks Programme to conserve**

**Europe's natural heritage and wilderness protected areas.**

Building on Canon's long term support of WWF conservation activities in Europe, the Middle East and Africa, the WWF PAN Parks Programme is a five-day conservation scheme (running October 17-21) organised by Canon Europe, WWF International and PAN Parks to enable Canon employees to gain 'hands-on' experience by contributing to valuable conservation efforts at the Majella National Park in central Italy.

Under the scheme, 25 Canon volunteers from across Europe will be offered the 'once-in-a-lifetime' opportunity to work on a number of essential conservation and maintenance projects at the Park. To gain selection, would-be volunteers have to explain in writing why they are especially motivated to join the WWF Canon PAN Parks Team. At Majella National Park, the Canon volunteers will build stairs and clear a trail in the Eremo area of the park, repair and renew fences and reconstruct a boardwalk in a cave in the Bolognano area – all crucial activities to help protect one of the region's top biodiversity hotspots.

Magnus Sylvén, Director of WWF International's Europe & Middle East Programme said: "We are delighted to be working with Canon Europe, our long-standing Conservation Partner, to conserve a unique natural area in the Mediterranean. Europe boasts some diverse and exceptional natural habitats, yet public awareness of European wilderness areas and conservation needs is very low. With Canon's support, we hope to be able to create greater awareness of the complex ecological and social needs of Europe's protected areas so that generations to come may continue to enjoy them."

James Leipnik, Chief of Communication and Corporate Relations at Canon Europe, said: "We are thrilled to be taking part in the Canon WWF PAN Parks Programme for the third year running. The scheme provides an excellent opportunity for Canon employees to enjoy the satisfaction of directly and substantially contributing to a healthy planet and a greener Europe; learn new skills; and exchange

## 5 Top Tips...

### ...for reducing your business's costs

1. Use uniFLOW Output Manager to automatically reroute documents to the most cost-effective printer for the job, instead of the closest!
2. Use multifunctional printers for large colour documents instead of desktop laser printers (which can cut costs from 50p per page to as little as 8p).
3. Scan your documents and store them digitally, instead of using expensive floor space for paper filing.
4. Use software to manage all printers from a single point of control - you can set departmental and individual limits on who can print what, and how much.
5. Bring high quality printing in-house, helping you produce professional looking materials more cost-effectively

ideas with their peers from different cultures in an interesting and rewarding environment."

He continued: "Our participation is a tangible reflection of our corporate philosophy of Kyosei – which means living and working together for the common good - and illustrates that Canon is a company that recognises it has responsibilities beyond its everyday business domain."

Canon has been a Conservation Partner of WWF since 1998 and has proudly supported a number of previous WWF PAN Park schemes. In 2005, Canon volunteers assisted in carrying out maintenance and upgrading work at Sweden's Fulufjället National Park, to safeguard sustainable tourism.

## Champagne Supernova!



**Marilyn Wyatt of The Property Centre correctly emailed us in with the answer 'Terminator 2' and is pictured here with her bottle of Champagne.**

The Property Centre was launched in June 1997. The first office to open was Tuffley which was quickly followed by Quedgeley 8 months later.

In 1999 both Longlevens and Gloucester City opened enabling the Company to cover the whole of Gloucester.

The decision was then taken in 2000 to expand further into a different county and Worcester office opened in June of that year. Stroud office is the most recent to open in August 2004 making The Property Centre a household name in these key locations.

**To contact The Property Centre call:**

**01452 545555**

**or for more information visit:  
www.thepropertycentres.co.uk**

● Marilyn Wyatt

## While we're in the mood...

**...For giving stuff away, we are going to run with our referral offer again.**

That's correct, if you refer our services to a business colleague which results in an order being placed, or a service contract being taken over, we will treat you to a meal for two at a restaurant located near you.

All you need to do is pass our details onto them and make sure that

they mention your referral, or contact us on **01452 332270** or **info@cgcopiers.co.uk**, and we shall do the rest.





# Name the film

'Say hello to my li'l friend!' - many of you got this correct from last month's competition - the scene is taken from 'Scarface' with Al Pacino at his menacing best.

The first name that came out of the hat was:

**Nick of Stroud Office Interiors**

Well done Nick, a bottle of bubbly will be with you soon.



## November - Caption time!

We think a lot of the films in the top 50 are like Marmite, you either love it or you hate it, which is why so many people are telling us that they either get the film straight away, or they haven't a clue - we think this classic will divide our customers in exactly the same way!

All you have to do is tell us which film this month's scene has been taken from and the first out of the hat will receive a bottle of Champagne courtesy of C & G Business Equipment Ltd.

E-mail your answers to [info@cgcopiers.co.uk](mailto:info@cgcopiers.co.uk) and put 'November Caption' in the subject box.



...gunpowder, treason and plot!

## Marketing Services

This Newsletter has been produced by CDA. For further information please contact Dean Enon on 01452 864943 or [dean@cdamarketing.com](mailto:dean@cdamarketing.com) for:

- PR Services
- Marketing
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- Copywriting



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