



The Informer

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Canon

April 2008 - Issue 40

With spring comes new life



It's the start of a new financial year and spring is upon us. As the weather hopefully improves and we have longer and brighter days, we can all look forward with renewed optimism and firmly put winter behind us.

So, welcome again to issue 40 of 'The Informer'. They say that life begins at 40 and I am glad to say that once again we have delivered news and events from the past month at C&G Business Equipment Ltd and the industry in which we operate.

A new face has joined us and I know for certain that he is

eager to meet you, while Canon, our technology partner has introduced another new system to its already extensive range.

So please, keep the quiz entries flowing in, the new format continued where the pop video left and we had another good response. Some incorrect answers but on the whole, we again failed to catch you out.

I trust you didn't get fooled by the way...

All the best

Aaron



Introducing Jon Wood to the team

Jon Wood is the latest recruit to the C&G Business Equipment team, and even though it was only a year ago that Jon was attending 6th form, it was the 'sparkle in his eye' that persuaded Sales Director James Fletcher that Jon was right for the job in hand.

Jon, who recently moved to the area has spent the past year in a sales-led IT environment, which, James believes, has acted as a catalyst for a perfect grounding in the industry. James commented: "As soon as I met Jon I could see that he had the drive, enthusiasm and belief in himself that are the ingredients to both succeed in business and fit in to the infrastructure that we have here at C&G Business Equipment Ltd. "He is keen to learn, keen to impress and I know that he is keen to show everyone here that he has what it takes to make a real difference.

Jon, a keen sportsman who plays football and swims regularly echoed James' sentiments. Jon added: "I have a lot to learn, but don't we all? I have been made so welcome, but the important thing for me is that C&G Business Equipment provides a structural environment to learn, has a world-leading technology partner and a sound and reliable reputation in the industry.

"I am looking forward to further training, though I feel that I have learned so much already. Hopefully I'll soon be meeting some of you soon."



● Jon sets himself up for another new day



Partner news - Canon teams up with IoD to raise funds for the Prince's Trust

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Canon UK, Corporate Patrons of The Trust, and the Institute of Directors (IoD) have come together to raise thousands of pounds to change young lives with The Prince's Trust.

The two companies have already raised £8,402.30 and are to donate all the funds raised from IoD members'

usage of the Canon Innovation Suite, housed within the IoD's state of the art business information centre, to support The Trust's work.

The Canon Innovation Suite provides members with an exclusive interactive meeting room ideal for brainstorming and creative planning. Benefiting from the latest easy to use brainstorming techniques and innovative Canon technology, the room helps IoD members maximise the effectiveness of their meetings.

The room may be hired for full days (for £200 plus vat) or half days (for only £100 plus vat), with all proceeds being donated to The Prince's Trust.

"We are thrilled to be able to make a difference to the lives of young people across the UK," said Andy Vickers, Managing Director, Canon UK and Ireland. "Many unemployed young people may feel trapped, unmotivated and that it will be impossible to find a job in the future. Raising money for The Prince's Trust will allow us to give something back to Britain's disadvantaged young people."

"The Prince's Trust does a fantastic job in helping young people

get their lives back on track," said Andrew Main Wilson, Chief Operating Officer, IoD. "We are delighted to be able to play a small part in this by giving something back to the next generation."

"The success of young people is our future," said Julian Barrell, Director of Fundraising, The Prince's Trust. "We need to raise one million pounds every week to continue our work.

This donation will go towards helping young people fulfil their potential."

Packed with all the latest technology, the Canon Innovation Suite features a range of business tools for top-level executives. These include an interactive pod that provides a guide to running an effective creative planning session, as well as Canon's flagship colour print engine - which offers the highest standard of digital colour printing available. The room also utilises an electronic scanning solution eCopy. eCopy is an easy to use system for transferring any type of paper documents, notes or ideas from your meeting into an electronic format that can be effortlessly and securely sent to your email address.



Barbara receives her Champagne



● Barbara clutches hold of her prize!

Barbara M. Kelly of Sewell Mullings and Logie Solicitors looks as pleased as punch as she 'protects' her bottle of Champagne, courtesy of C&G Business Equipment.

The firm believes that its success derives from its personal relationships with its clients: you may be a long standing client who knows one or more members of the firm, or you may be a new client. Either way, it aims to develop a relationship with you, promoting your interests most effectively

by drawing on the skills of the firm as a whole.

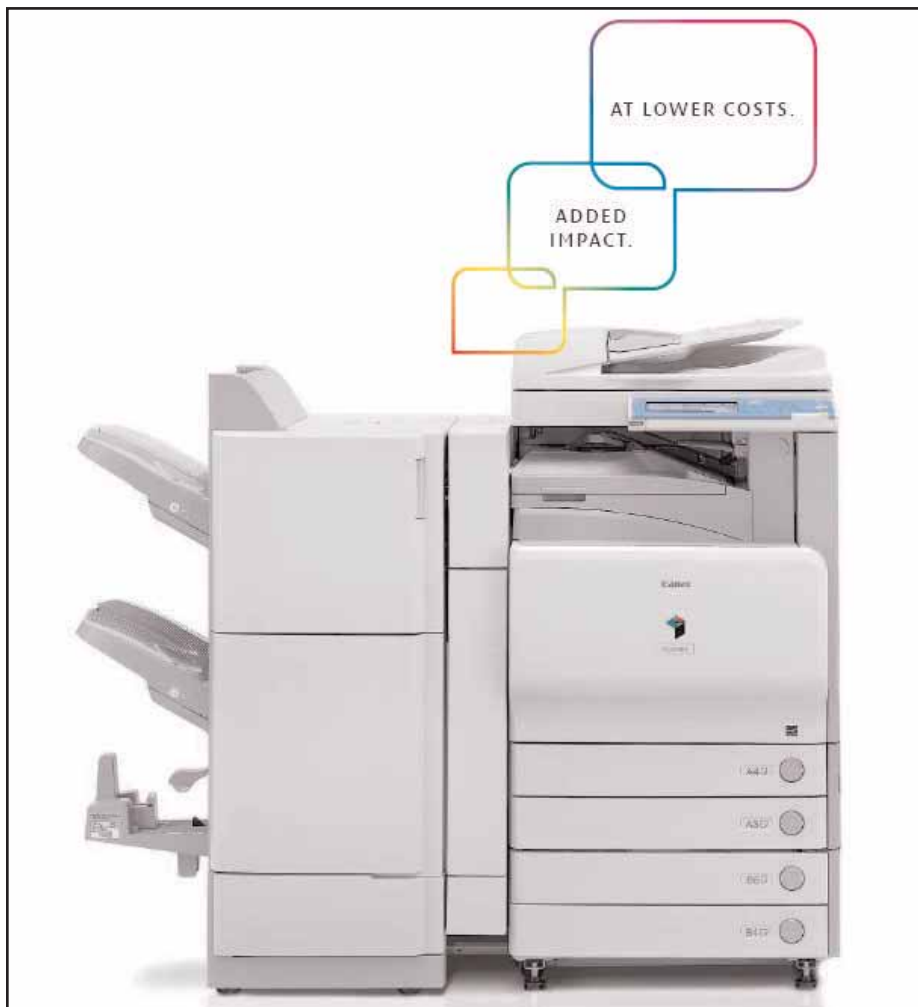
Clearly that relationship is a two-way process, and the company hopes that you will make a point of keeping in touch, giving clear instructions, providing information and letting them know if circumstances change.

**Contact the team on
01285 650000
or visit**

www.sewellmullingsandlogie.co.uk



C&G improves its line-up again



When Canon launches a new product, you can depend on one thing, that C&G Business Equipment Ltd will be next in the queue to ensure that it is available to you, our customers.

The new Canon iRC2380i is no exception, should you require any further details, please call James on:

01452 332270

or email him on

James@cgcopiers.co.uk

Whenever you choose a print device to help improve efficiency around the office, its important you choose a device that's equipped to do the job, won't consume your budget and won't take up too much office space. Canon's iRC2380i is the intelligent, highly affordable solution, putting productive colour communication at

everyone's fingertips in one highly compact multifunctional device.

For cost savings, Canon's Automatic Colour Sensing technology determines whether pages are black and white or colour and prints accordingly - so you only pay for colour when its used. A fixed cost per page means the cost of colour output doesn't increase with page coverage, and offers cost predictability for peace of mind.

The compact iRC2380i can be housed anywhere – connecting wirelessly to your network (LAN) and ready to go in minutes. Managing the device is equally simple using Canon's web-based iW Management Console (iWMC). Numerous devices can be centrally managed with features such as central control of remote devices, new device discovery, and device error notifications (e.g. out of toner) via automated email.

A number of powerful tools exist which allow you to keep a tight reign on your costs.

Canon's optional iWAM MEAP software is a management tool that allows you to easily determine who is printing what, where and how much it's costing you.

The new AMS feature included within Canon's uniFLOW Output Manager allows you to set specific profiles for individuals or departments. For example, certain departments or individuals can be restricted to only black and white prints, whilst others can print in full colour. This helps you to manage resources in line with business needs and keep costs to a minimum.

Canon's unique e-Maintenance automatically reports any problems to us here at C&G, so you don't need to worry about constant monitoring.

The iRC2380i delivers impressive performance for such a compact, affordable device. Count on high quality prints at 23 ppm – whether you're printing in colour or black and white.

Bring new levels of professionalism to your document communication. Canon's high quality toner ensures a uniform distribution of colour onto every page, with a professional matt finish. A varied range of accessories allows you to create all manner of output including booklets, stapled reports and hole-punched documents. And thanks to Canon's innovative 4-colour drum technology, even heavier media can be used for added impact.

Using Canon's innovative iW360 software solution, any document based workflow or process is easier to achieve.





When they were kids

It seems that you like the new quiz, and it also appears that we can't catch you out as the entries, once again, came flooding in. Our featured celebs pictured way before they were strutting their stuff on the football stadia of the world were of course:

Wayne Rooney and Thierry Henry

The lucky winner of was:

Oliver Hutchinson of Galtec Ltd

Well done to Oliver, who will soon be receiving a bottle of Champagne courtesy of C&G Business Equipment Ltd.

This month we are asking if you can identify these budding 'rock stars', and to give you a clue, they knew each other as far back as these 'butter wouldn't melt in their mouths' pictures were taken.

Please email your answers to info@cgcopiers.co.uk and put 'April quiz' in the subject box. Good luck.



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Contact us

C & G Business Equipment
Unit 13 Capitol Park
Pearce Way
Bristol Road
Gloucester
GL2 5YD

Tel: 01452 332270

Fax: 01452 332271

info@cgcopiers.co.uk

www.cgcopiers.co.uk