



The Informer

you can
Canon

August 2009 - Issue 56

One giant leap and scanning for the future



Well I hoped for a good July and the first UK Wimbledon winner for decades but unfortunate-

ly for Murray it was close but no cigar! We did however celebrate the 40th anniversary of mans' first landing on the moon.

The paperless office has been a topical subject for many years and though it seems that the need to copy and print will always exist, scanning and archiving is the way forward to ensure office productivity and eliminate costly admin

errors. For this reason we have showcased our document scanning and archiving systems within this month's issue of 'The Informer.' Please enjoy the read.

All the best

Aaron



Don't look down

Our very own 'dare devil' Sales Director James Fletcher reached new heights recently as he took the less conventional route down from the top of Hereford Cathedral - all in the name of charity.

James abseiled down the outer wall of the local landmark for the Taste for Adventure Centre (TFAC). Set up by JH 'Brummie' Stokes MBE in 1991, TFAC provides support for the less privileged in the Hereford society through the medium of 'outdoor adventure.'

James said of his endeavour: "To know that you are doing something good for those less fortunate than yourself is quite enlightening, albeit rather daunting at the same time. "I can quite honestly say that I was in no rush to look down, rather concentrate on the instructions that I was given but it again demonstrates that we at C&G Business Equipment are willing to go that extra mile when the need arises. I'd like to take this opportunity to thank all those that pledged money for this worthy cause."

'Brummie' Stokes was the third Briton to reach the summit of Mount Everest and set the charity up to enable others the chance to witness some of the experiences that he had the fortune to be exposed to.



● James starts his long descent



Do you scan documents?



Scanning in documents to distribute information across an Organisation or to email out has started to become an everyday job role for many employees.

The Canon MFD (Multi-Functional Devices) allow for quick high quality scanning A4 & A3 straight to desktop or email via i-send (Intelligent Scanning). You can specify the DPI of the document and what type of file format you require, such as PDF, Jpeg or TIFF. You can take scanning a step further with eCopy and us!

eCopy - Look to integrate scanning directly into your software applications saving time

eCopy - Email scanned documents from the device using your email account

eCopy - Have an audit trail of those that scan when, what and to whom

eCopy - Ensure all your scans are secure

Make the most of your Canon Hardware contact **Adam Stacey** for a free consultancy on your scanning requirements in your Company - 01452 332270 e: adam@cgcopiers.co.uk

Do you need to streamline your business?



We have now worked with many of our clients looking at how documents are stored and distributed within their Company. We have found that in most cases information is dealt with inefficiently with duplicate paper copies and electronic documents located in different areas such as servers & local PC hard drives.

INVU is a solution that intergrates with most Microsoft based applications creating a central electronic filing system for ALL documents. The main aims of INVU for an organisation is to save time & space. With full audit control, document version control you can stay ahead of your competition with a highly efficient office.

Make the most out of your time & space contact **Adam Stacey** for your document management within your Company - 01452 3322670 e: adam@cgcopiers.co.uk



Partner news - Canon

'Pragmatic and Low-Risk' Organisations Will Drive Economic Recovery

Canon Europe, world leader in digital imaging technology, has today launched a White Paper on strategies for rethinking business processes as European organisations eye economic recovery. The paper, entitled "Reaching for Recovery; a Pragmatic Approach to Organisational Change", is authored by leading European analyst house Datamonitor and suggests that a low-risk, incremental approach to operational change can be more effective than a root-and-branch reform.

- Datamonitor and Canon White Paper highlights the need to control costs and rethink business processes.
- Increasing customer satisfaction number one business objective across Europe.
- Pragmatic approach to technology adoption as opposed to 'forklift' upgrade recommended as European organisations prepare for economic upturn.

With signs of 'green shoots' of economic recovery the paper acknowledges that organisations across a variety of vertical sectors still face major external challenges including increased globalisation, tougher regulations and government policies that dictate taxation, employment rights and environmental priorities.

Adam Gillbe, Office Solutions Marketing Manager at

Canon Europe says: "The Datamonitor report clearly shows that IT systems need to be integrated and flexible so that organisations can respond to changing business conditions in a timely manner. Our goal at Canon is to help customers improve business processes and reduce costs without having to completely overhaul their IT systems. Our new imageRUNNER ADVANCE platform of multi-functional printers (MFPs), due for launch across Europe in November, specifically addresses these issues. It will provide a new, consistent platform, which offers full integration into customer workflows to minimise costs, and increased competitiveness through the highest level of serviceability, to guarantee maximum uptime and quality of output."



Bubbly arrives at Truturn

Last month's winner, Debbie Miller of Truturn was not available to receive her Champagne so Paul Mattock happily stepped into the breach on her behalf.

Debbie receives her bubbly because she emailed us with the correct answer - Tom Hanks and Robert De Niro featured as budding youngsters and earned her the prize that Paul is seen pictured left with.

Truturn Precision Engineering, established in 1985 is an established manufacturer of precision machined parts, fabrications and electro-mechanical assemblies for the Aerospace, Defence, Oil, Marine, Process & Nuclear industries (among others). It is approved to BS ISO 9001-2000& AS9100.

To contact the company e-mail:

sales@truturn.co.uk

Telephone: 01453 752888

Fax: 01453 753888



● Paul Mattock accepts Debbie's Champagne



When they were kids

The mystery guests that featured in last month's newsletter were:

John Lennon and Paul McCartney

The lucky winner is:

**Gordon Jones
of
GR Jones Contracting**

Congratulations Gordon, your Champagne will be with you soon.



We don't think that these two are connected in any way, but they sure do look cute!
Both of them music stars with quite different tastes - the first had a fan called Stan while the other was known for playing with his teeth!

Please email your answers to info@cgcopiers.co.uk and put 'August quiz' in the subject box.

Good luck!



And finally - last month saw...

The 40th anniversary of mans' first landing on the moon

England win the right to stage the 2015 Rugby Union World Cup

The tragic death of young F2 racing driver, Henry Surtees aged 18

Contact us

**C & G Business
Equipment
Unit 13 Capitol Park
Pearce Way
Bristol Road
Gloucester
GL2 5YD**

Tel: 01452 332270

Fax: 01452 332271

info@cgcopiers.co.uk

www.cgcopiers.com