



# The Informer

you can  
**Canon**

January 2008 - Issue 37

## A new year and new opportunities



**One year over and another begins - welcome to 2008 and with it comes issue 37 of our monthly newsletter, 'The Informer.'**

Last year certainly was a busy one for all of us here at C&G Business Equipment Ltd and I anticipate that this year too will be a fruitful one; with new products and services from our partners Canon and Invu.

Of course, as new developments occur, you can read about them as soon as they happen - between these pages.

I trust you all had a nice break and however you may have spent it I

hope you took time out to have a rest too - for now it's back to work and with the new year comes new opportunities for us all.

Canon has got out of the blocks early with a new range of digital systems that, as usual, we will be more than happy to discuss with you and in eCOPY, you will be able to read about practical ways to manage and distribute your electrical documents.

Enjoy the read and...

**Happy New Year  
Aaron**



## From January to December - 2007's event overview

**The year started with a celebration with C&G Business Equipment raising a glass to ten years in business.** Managing Director, Aaron Bailey put the companies success down to 'hard work' and 'listening to the needs of the customers'. No doubt things will have changed even more - and for the better - in nine years time when the company celebrates 20!



Soon to follow was a new arrival in the Bailey household, as Sabina Lucia was born weighing in at 7lb. Samantha, Matty and Jack had a new little sister, and with it, more babysitting duties in the years ahead.



A regular feature reappeared a few times after its introduction - and that was the C&G monkey!

Not a real monkey, naturally, but for a few months C&G Business Equipment was offering £500 cash-back on a



range of colour photocopiers. Who remembers this one? The introduction of the 'Pop Quiz' has been extremely popular and the entries come flooding in each and every month - for some reason the 1980s always seems to be very popular.



Adam Stacey joined the sales team this year, on his appointment, Adam commented: "I feel that I have found an organisation that has the ethics that I believe in such as quality customer service while understanding the need to be at the forefront of technology."



Probably the most dramatic news of the year was not exactly welcome - the floods. Gloucestershire suffered but the 'Blitz' spirit pulled us through.





## Business never looked better in black & white

When Canon UK replaces a highly popular series of digital photocopiers it very soon becomes apparent that it has done so because the series has been improved.

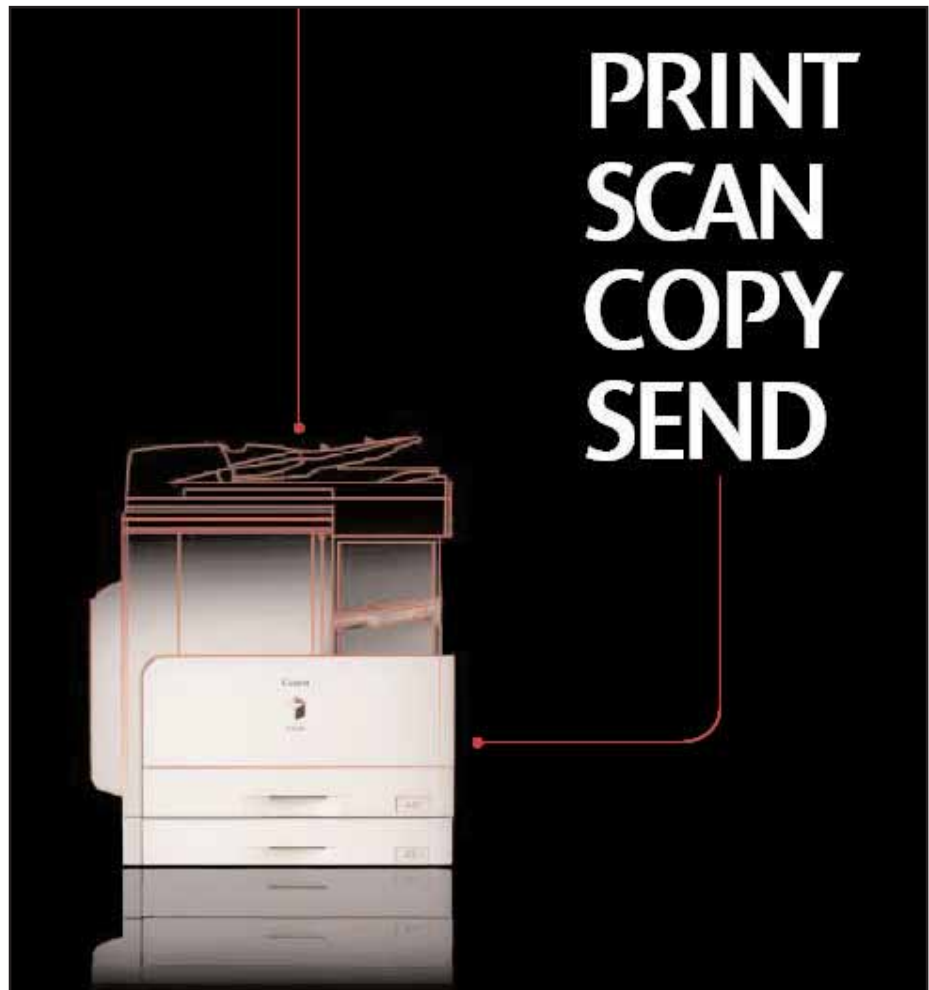
The Canon IR2016/i and the IR2020/i is being replaced by the IR2018/i, IR2022/i, IR2025/i and IR2030/i - and we at C&G Business Equipment Ltd are pleased to announce them to you, our customers.

### Big impact, small size

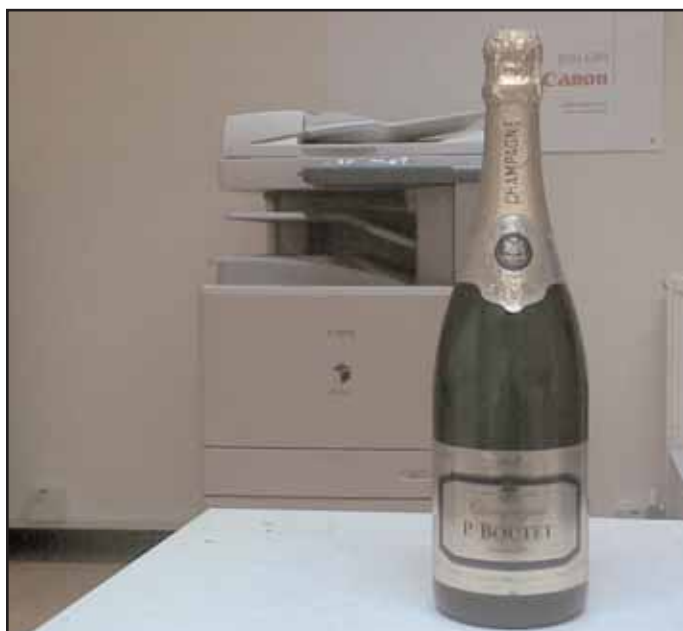
Now you can ensure your business communications create a big impression . with only a little effort. The Canon iR2018/2030 Series combine the skills of many devices into small space-saving multifunctional units, giving you high quality printing, scanning, copying and sending.

A compact footprint means you do not have to use valuable floor space for different devices, you get everything you need in one small desktop model. As part of Canon's commitment to reducing environmental impact, these models automatically go into energy-saving sleep mode when the device is not in use . and can power back up in seconds as soon as they are needed.

For further information about this new range, or any of the products supplied by C&G Business Equipment Ltd, call James or Adam on 01452 332270 or email [james@cgcopiers.co.uk](mailto:james@cgcopiers.co.uk).



## last months winner



Sue Ellis of Envesca Ltd was lucky enough to be the first entrant to be drawn out of the hat, and the proud owner of a bottle of bubbly as she correctly answered that Kylie Minogue with 'Can't get you out of my head' was the video featured.

Sue was unavailable when our photographer popped round to 'snap' the jubilant winner, however, to prove that we will keep it on ice for her, we have photographed the award.

Envesca was originally formed in 1996 by Simon and Sue Ellis, a husband and wife team with a wealth of experience in the catering and hospitality trades.

At first, the company offered a limited range of courses under the name of SE Food & Hygiene Services, but within ten years has grown considerably, and relaunched as Envesca Ltd; reflecting the large, but inter-related, menu of courses now on offer.

01452 502113

[www.envesca.co.uk](http://www.envesca.co.uk)



● Bubbly awaits for Sue Ellis



# Partner News - Canon

## Canon congratulates WWF Panda Book of the Year winner

C&G Business Equipment's technology partner, Canon, congratulates wildlife photographer Brutus Östling, whose book *The Kingdom of the Eagles* – shot entirely on Canon's EOS system – has been selected as Panda Book of the Year 2008 by WWF Sweden.

"We are delighted to congratulate Brutus Östling on his achievement," said Mogens Jensen, Head of Canon Consumer Imaging Europe. "The Panda Book of the Year has proved a consistently great way of raising environmental awareness in Sweden. Given that Canon has been a major sponsor to WWF since 1998, we are particularly proud to be associated with *The Kingdom of Eagles*."

After years of shooting film, Brutus recently switched to digital and now shoots almost exclusively on Canon's EOS-1D Mark III. "During the making of this book, Canon's digital cameras helped me get shots I could have never have taken in the past," said Brutus Östling. "In particular, they produce some amazing results in extremely low-lit conditions."

The Panda Book of the Year jury praised the book's striking contribution to nature photography. "In this majestic book...we have the privilege of seeing an exposition of pictures in a dimension hitherto unknown: eagles as emblems, eagles with a soul and strong expressions, and eagles as protagonists in thrilling and dramatic photo sequences."

Set up in 1972, the Panda Book of the Year honours the year's best description of nature in words and pictures. It is the second time that Östling, who produced *The Kingdom of the Eagles* with writer Staffan Söderblom, has claimed the prize.



In recent years, Brutus Östling has established himself as a world-class nature photographer. He was appointed 2006's Nature Photographer of the Year in Sweden. His book *Life on the Wing* was chosen as Panda Book of the Year 2006, and *Penguins. The Secret Lives of the World's Most Intriguing Birds* was nominated for the August Prize 2006. Both books have been published in the UK and in the US.

## Distribute and manage your documents – digitally and instantly

### eCopy ShareScan OP

eCopy ShareScan Open Platform (ESSOP) delivers a practical solution to your everyday document handling needs.

- Improved productivity at all levels of your business processes.
- Secure, high speed transfer of digital documents to virtually anywhere in the world.
- Compatibility with your existing hardware and technologies, including - email, fax, FTP, LAN Networks and Document Management Systems.

eCopy SSOP has been designed to offer bespoke flexibility within an 'off-the-shelf' package, allowing you to easily manage the electronic creation, duplication and distribution of all of your paper documents.

### The beauty of MEAP

What places MEAP (Multi-function Embedded Application Platform) head and shoulders above any competitor is the fact that it is Java-based - now the industry standard universal program language.

For our customers this means an unrivalled level of compatibility within your existing systems and applications plus unparalleled flexibility for future application development.

Canon MEAP-enabled devices, now with integral eCopy SSOP on-board, are the centre of your future data communications strategy.

It's the future of digital paper management



*By releasing the information locked up in our paper files, productivity has soared and costs are down! It's so simple, you wonder how you coped without it!*



# Name the pop video

There was only one act that could surely follow Kylie Minogue and that, of course, was December's entry into the pop quiz competition. We give you, Mr...

**...Robbie Williams  
with  
'Rock DJ'**



The first correct answer to be drawn was:

**Kim Stacey of twentyfive creative**

Well done to Kim - You now have a bottle of Champagne on its way to you - we hope that it doesn't mean you will have to break any New Year's resolutions!

## January pop video quiz

So we start the New Year with a video still that, we hope, will be a little more difficult than the last two - we were showing a bit of Christmas and New Year spirit back then. Now, we feel you have to work for your booze again. If you can tell us the artist and the song then you too stand a chance to win a bottle of Champagne courtesy of C & G Business Equipment Ltd. please email your answers to [info@cgcopiers.co.uk](mailto:info@cgcopiers.co.uk) and put 'January pop quiz' in the subject box. And remember, we need the artist and the song.



## Marketing Services

This Newsletter has been produced by CDA. For further information please contact Dean Enon on 01452 864943 or [dean@cdamarketing.com](mailto:dean@cdamarketing.com) for:



- PR Services
- Marketing
- Sponsorship Management
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