



# The Informer

you can  
**Canon**

January 2009 - Issue 49

## Happy New Year



**With another year under our belts it's time to reflect and look forward.**

It has been an interesting year to say the least. We saw fuel prices hit record highs before dramatically plummeting again while the economic situation is one that we have all had to keep a close eye on.

Our industry continues to evolve and you can rest assured that as soon as we get the opportunity to take advantage of any developments that will be of benefit to you, we will act upon them.

Something that we are keen to maintain at C&G Business

Equipment in 2009 is our communication channels. While we do our best to update you in the pages of this newsletter we are aware that communication is vital and we welcome your input.

And finally, I trust you all enjoyed the Christmas break and I wish you all a happy New Year.

**All the best**

**Aaron**



## We welcome Zoe to the team

**The most recent recruit to C&G Business Equipment comes with a wealth of experience in the corporate and public sectors - but will happily talk about the benefits of keeping chickens should you ask!**

Zoe Boyles, who is married with a son, has joined the company in our busy Administrative Department and will be instrumental in keeping the office running smoothly while helping Anna ensure that the sales and service departments are kept well informed and able to react to calls as and when needed. On joining, Zoe said: "I am really pleased to be working here, there is a real sense of pride in the company and everybody here clearly takes their individual role very seriously.

"I have a lot to learn and I know that Anna will be making sure that my induction continues to be thorough, but I'd like to think I can also offer some ideas of my own, gained from what has proved to be invaluable experience."

Zoe's CV has seen her take some high-profile PA positions before taking a bit of time out to look after her family. She also teaches basic computer skills at the Royal Forest of Dean College. Zoe is a keen gardener and loves nothing more than serving up a dish of her home-grown vegetables. She also keeps chickens and loves sailing with her family, she can often be spotted at Cirencester Water Park on a weekend, cutting her way through the waves.



● Zoe settles in at C&G Business Equipment



# C&G celebrates UK top-four accreditation

**We are thrilled to announce that, after much hard work from the whole team, we have been accredited with the accolade of becoming a Canon Business Solutions Partner.**

In doing so, we have also become one of the top four Canon Partners in the UK to receive this honour as we look to become a fully integrated digital solutions supplier. Replacing the Canon PLUS scheme, the new programme



means that we have had to go through some of the most stringent testing procedures.

It has all been very much worthwhile however, and it has set us up to supply, install and service the whole canon digital range of solutions such as eCopy and all its associated software and hardware.

James Fletcher, Sales Director for C&G Business Equipment Ltd said: "This is fantastic news both for us and our customers.

"This new standard that has replaced the Canon PLUS scheme sets a benchmark for Canon Partners to work to - being one of the first Canon Partners in the country to achieve this status underlines our commitment to our cus-



tomers and is testament for all the hours of hard work the whole team has put in to get us here."

Being a Canon Business Solutions Partner is recognised as a European standard and gives companies such as



C&G Business Equipment Ltd the competitive edge, as James continued' "It really does mean that we are serious. "The office environment is always evolving so it is vital that we stay on top of all developments and continue to offer the highest standards of advice and service."

Accreditation represents the Partners that have achieved best in class status. Accreditation is stringent, audited annually and once achieved, earns the right to display the coveted "Canon Partner" identity - your re-assurance of the highest quality advice and support.

Technical Accreditation gives a clear signal to potential



customers that we can be trusted to deliver a certain quality and improved productivity benefits such as increased up time and a faster first fix rate, allowing us to keep you as operational as possible.

Canon is completely committed to its partners, who make significant investments to achieve the coveted Canon Partner Accreditation. In doing so we enjoy exclusive access to the latest products and knowledge and skills necessary to truly understand how Canon technology can be best applied to bring long-lasting business benefits.

We are very proud that, after many weeks, months and years of hard work, it will be you that benefits from our enhanced expertise. By dealing with a Canon Solutions Partner you can rest assured that you are in safe hands.



## Partner news - canon

### **Polesden Lacey Infant School 'Highly Commended' at the National Energy Efficiency Awards**

Polesden Lacey Infant School, in Great Bookham, Surrey, has been 'Highly Commended' by The National Energy Efficiency Awards, which celebrate the achievements of individuals and their organisations in significantly reducing energy use, and thereby helping to combat climate change.

Polesden Lacey was awarded the accolade in the 'Education & Awareness Raising' / 'Schools & Colleges' category at a prestigious awards ceremony on December 2nd at Shakespeare's Globe Theatre for engaging its pupils in the issue of climate change through its use of the WWF-Canon Polar Bear Tracker site.

The website allows visitors to follow the movements of selected polar bears and learn more about projects that are taking place and the affect climate change is having on the Arctic environment.

One area on the site, the Canon Kid's Zone, proved to be particularly popular with pupils from Polesden Lacey Infant School. Designed for the younger audience, the microsite uses a series of games and activities to explain the links between the way we live our lives, climate change and the plight of the polar bear. The microsite, developed by Canon, a world leader in digital imaging and Conservation Partner of WWF since 1998, also provides parents and teachers with downloadable worksheets, factsheets and teaching plans to fit in with various aspects of the national curriculum and to help with development in maths and science.

Since integrating the WWF-Canon Polar Bear Tracker site into its day-to-day teaching, as well as adopting projects such as changing the type of tap used in the school to reduce water consumption, Polesden Lacey has now achieved its Eco-Schools bronze and silver awards. It is now working towards its Green Flag Award and focusing on different projects in the coming months, including gardening - the school aims to produce more vegetables for the schools kitchens next year – and the installation of a wind turbine.



## It's party time at Beehive Illustration

**Project Manager Ellie Pritchett earned herself a bottle of Champagne to see the New Year in, and all she had to do was email us her answer to our monthly quiz - oh, and be the lucky winner of course!**

In 1990 Beehive Illustration Agency was formed and has since become one of the leading and respected agencies in the world of children's book illustrators.

Based in Cirencester, Beehive represents more than 90 children's illustrators, most of whom live in the UK. However, artists are increasingly joining Beehive Illustration Agency from all around the world.

To contact Ellie, or any of the Beehive Illustration team you can do so on:

**01285 885149**  
**42a Cricklade Street**  
**Cirencester**  
**Gloucestershire**  
**GL7 1JH**  
**www.beehiveillustration.com**



● Ellie receives her Champagne



# When they were kids

The mystery guests that featured in last month's newsletter were:

**Arnold Schwarzenegger  
and Victoria Beckham**

The lucky winner is:

**Helen Brittain of The Environmental  
Dimension Partnership**

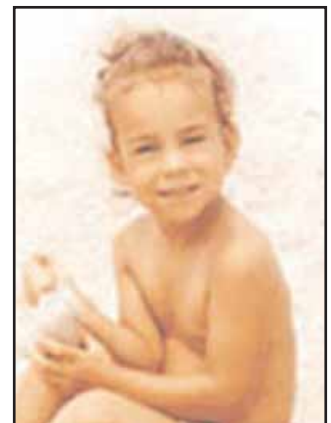
Happy New Year to Helen, and to celebrate, we will be visiting her very soon with a bottle of bubbly courtesy of C&G Business Equipment Ltd.



These young women became two of the biggest voices in pop - that's the only clue that you'll be getting this month as we know that you are one step ahead of us in your quest for Champagne; and, we know you'll come through with the goods as usual...

Please email your answers to [info@cgcopiers.co.uk](mailto:info@cgcopiers.co.uk) and put 'January quiz' in the subject box.

Good luck, it could be your lucky month!



## And finally - last month saw...

- Alexandra Burke become the winner of X-Factor and subsequently take the Christmas number one spot*
- Manchester United win the world club championship in Japan*
- Christmas shoppers take advantage of a temporary cut in VAT to 15%*
- Folk legend Davy Graham pass away - aged 68*
- Woolworths, a British institution, close its doors for the final time*
- ...Father Christmas make his once-a-year journey across the globe...*

## Contact us

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