



The Informer

you can
Canon

January 2010 - Issue 61

Happy New Year



Happy New Year and a big welcome to the first newsletter of 2010.

So, we have left the 'noughties' well and truly

behind us and we now enter the second decade of the 21st century.

I hope that it will bring with it prosperous times for all C&G customers as we, as a nation, look to build upon the strengths that we have within and climb further away from what has been a very difficult time for many. For our part we continue to do our best to ensure that your office runs as smoothly and productively as possible.

I trust that you will again find some useful informa-

tion within these pages about what we are up to and what our customers have been up to.

Please enjoy the read and as always, you have to be in it to win it so make sure you enter our monthly competition for the chance of winning a bottle of Champagne.

Happy New Year

Aaron



Drive down your costs in 2010

We would like all our clients to benefit from our printing expertise and knowledge in 2010.

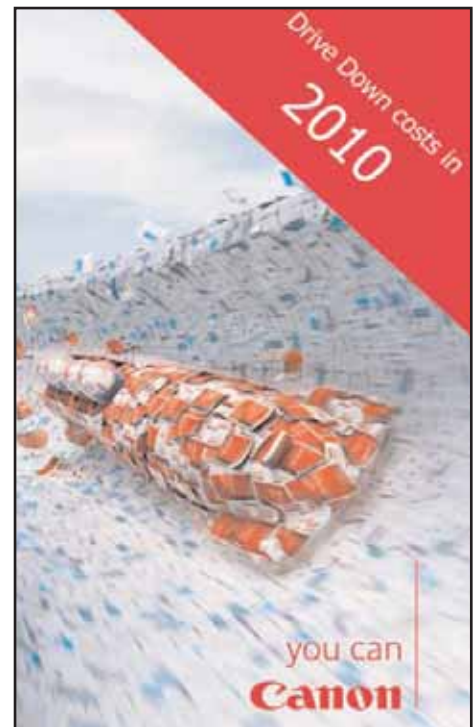
Do you have many desktop printers?

Desk top printers are expensive to run and are featureless meaning time wasted creating professional documents.

Our Offer

We will provide a **free print audit** to see how we can drive down your costs.

Do not delay call us in the New Year
t: 01452 332270 or
e: info@cgcopiers.co.uk





Partner news - Canon

How well did you 'fake it' this Christmas?

The British are known for being notoriously polite but how far did we go to fake it convincingly this Christmas?

According to a recent survey from digital imaging specialist Canon UK, more than 8 out of 10 people admitted that they pretend to like their Christmas presents, but nearly all of these people had also been caught out when giving an insincere thank you for a present they didn't like. So, with this year's holiday now over, where are we going wrong?

Frankie Jim, Pro Imaging Professional at Canon UK is no stranger to helping people get the best shots. "I'm sure we've all been a little disappointed with a present we have been given, but it seems that we're not as good at hiding our feelings as we'd like to be. The abundance of digital cameras and camcorders given each year as Christmas presents, as well as the rise of social networking sites, means embarrassing photos of you 'faking it' may be available online for all to see.

"So to prevent embarrassing evi-

dence being shared with all your family and friends, there are some simple ways you can be more convincing in your sincerity: Remember to smile but try not to stress it too much. Only show a little bit of teeth and don't open your mouth too wide. Lastly, don't forget to smile with your eyes as well – this is the first place people look if they want to assess someone's feelings or character."

Despite the rise of high-tech gadgets featuring under the tree now-a-days, knitted jumpers and socks are still at the top of the list for disappointing presents received, with the biggest culprits for dishing out these poor presents being the in-laws.

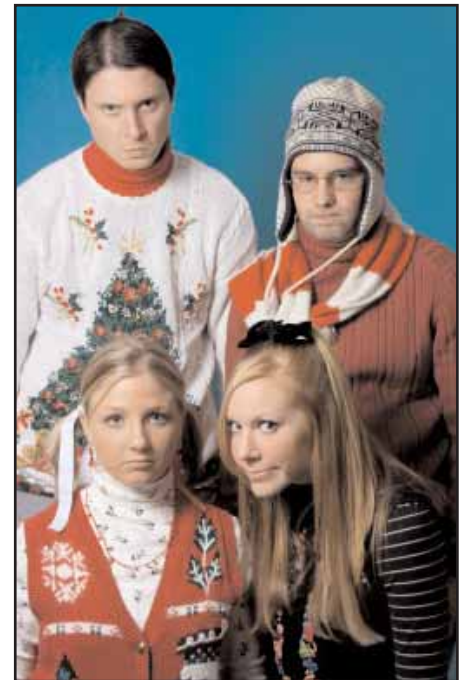
The research also revealed that:

- Half of the people try to avoid the camera at Christmas either because they were worried about looking disappointed when opening their presents, or because they hate having their photo taken

- Only one in ten is brave enough to ask for the receipt, with almost half opting to keep the present and never use it instead

- Just over a third of people said they would give an unwanted gift to a charity shop and almost one in five said they would give the present to someone else next year

- 43 percent feel lucky to receive a Christmas present at all



An apt winner at Christmas



● Julie Bedford with her winning prize

Julie Bedford of the Harnhill Centre of Christian Healing received her Champagne in time for Christmas courtesy of C&G Business Equipment Ltd.

The Centre exists to bring the healing of Jesus into the lives of his broken people.

For further information contact:

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Bushy Hayse
Cirencester
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GL7 5PX
01285 850283

www.harnhillcentre.org.uk



Enhance the way communication works

We are always very proud here at C&G Business Equipment Ltd to announce to you our customers a new range of ground-breaking digital systems.

And our technology partner Canon has yet again delivered the goods in the form of the new imageRUNNER ADVANCE Series.

Documents are at the heart of business communication, connecting people with information and each other. They inform, influence and inspire. Now thanks to Canon's groundbreaking imageRUNNER ADVANCE Series, document communication takes a bold step forward, enhancing the way everyone interacts.

Transforming document communications

Documents communicate ideas, formalise contracts, inspire a workforce and offer customers a first glimpse of what makes an organisation stand out. It's imperative therefore that they can be shared and published quickly and efficiently throughout an organisation. With this in mind, Canon consulted extensively with customers to

**For further information contact your
C&G Business Equipment Ltd sales team
on 01452 332270
or email james@cgcopiers.co.uk**

develop our most advanced range of multifunctional devices to date.

Complementing the document lifecycle

The modern, sleek and compact styling sets each device apart from its contemporaries. Beneath the surface lies a depth of innovative thinking that redefines the role of a multifunctional device. The imageRUNNER ADVANCE



Series is a fully integrated document solution designed to complement every stage of the document lifecycle: from creation to management, output to archival, whilst supporting your security and environmental goals. Delivering in all areas The imageRUNNER ADVANCE Series delivers exceptional quality, high productivity and unbeatable value for money.

An integrated document solution

To enable your people to be more productive, the imageRUNNER ADVANCE Series seamlessly integrates with the way you work, automating your paper intensive workflows and providing the perfect platform for document communications.

Network users benefit from timely electronic document distribution with seamless integration into systems like Microsoft® SharePoint™, Adobe, uniFLOW Output Manager and iW360. High quality colour printing is made easy thanks to impressive finishing capabilities. And even specialist requirements are catered for with two light production systems, designed for Central Reprographic Departments.

Advanced versatility and integration

The imageRUNNER ADVANCE Series simplifies office tasks and streamlines business processes to deliver rapid rewards for your business. A suite of modular, multifunctional devices provides diversity of choice whilst a common framework makes integration into your business a seamless affair.



When they were kids

The mystery guests that featured in last month's newsletter were:

Jennifer Lopez & Amy Winehouse

The lucky winner is:

Paul Grisley

Rycote Microphone Windshields Ltd



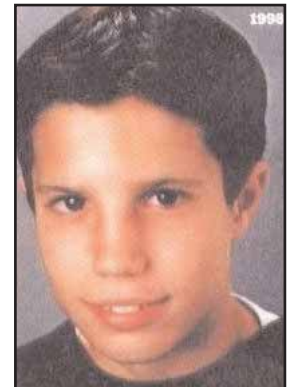
Congratulations Paul, your bottle of bubbly will be with you soon.

This month we come back to football and two stars, if fully fit, will no doubt be representing Portugal and Holland at the World Cup this summer.

Both now play in the English Premiership but can you spot these budding stars of the future?

Please email your answers to info@cgcopiers.co.uk and put 'January quiz' in the subject box.

Good luck!



And finally - last month saw...

Film Star Brittany Murphy pass away aged just 32.

Mark Hughes sacked as Manchester City FC Manager after spending nigh on 250 million in the transfer market.

Alien and Night of the Living Dead screenwriter, Dennis McLellan, pass away aged 63.

Rage against the Machine reach No 1 for Christmas!

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