



The Informer

you can
Canon

March 2009 - Issue 51

Gloucestershire painted white



Well, we have just experienced the heaviest downfall of snow that this country has seen in almost two decades, and while it was a great deal of fun for the children, some of whom will not have seen anything like it before, it caused a fair bit of disruption for many businesses.

While many schools closed down we still, like yourselves, had clients' needs to think about and I can happily say, albeit some very obvious hurdles, we managed to fulfil the majority of calls in our normal response times.

Spring will soon be upon us and thoughts of snow will be a

distant memory.

This month's newsletter comes to you with two very exciting snippets of news for us here at C&G Business Equipment Ltd; you will see that we have a new website that is more interactive and will allow you to contact us a lot easier while we also received our latest accreditation from our technology partner, Canon UK.

Please enjoy some time out to read our latest offering and we'll speak again in April.

All the best

Aaron



New web site launched

They say that there is no such thing as a new idea, only reinvented ones - so we at C&G Business Equipment decided to reinvent our website as we strive to improve the systems and processes that directly affect you, are customers.

It is for this reason why we are extremely pleased to inform you of our new website launch. The new site is full of interactive tools that will allow you to book service calls, order supplies, download drivers and send us your meter readings.

Operations Manager, Jon Little was keen to improve the website to make it a real working tool. Jon said: "Websites need refreshing and improving otherwise they can become stale which is no good to us as a supplier or our customers.

"New visitors will find the navigation very easy to use but more importantly, our customers should find it a one-stop-shop for all their needs - it's about efficiency and productivity.

Within this newsletter there is a flyer to tell you more about it, or just click on www.cgcopiers.com to see for yourselves.

The screenshot shows the C&G Business Equipment Ltd website. At the top left is the large 'G' logo. To its right are logos for 'Solutions Partner', 'Canon', and 'INVO: SORTED'. Below the logo is the company name 'C & G Business Equipment Ltd'. A navigation menu on the left contains buttons for Home, About Us, Support, News, Invo, Contact us, and Location. The main content area features a banner for 'For our latest offers visit our promotions page' with a photo of a woman. Below this are buttons for 'INVO Microsoft', 'Promotions', 'Downloads', and 'Request Service'. Two product sections are visible: 'Photocopiers From Desktop to Full Colour' and 'Printers Multifunctional Laser Printers'. Each section includes a brief description and a 'Product Range' button. At the bottom left, there is a 'Latest News' section dated February 2009.

Receiving our accreditation



● **James, Jon and Aaron proudly display their accreditation**

Recently, we were delighted to announce that we have received accreditation as a 'Canon Business Solutions Partner,' and here is the proof.

Canon is completely committed to its partners, who make significant investments to achieve the coveted Canon Partner Accreditation. In doing so we enjoy exclusive access to the latest products and knowledge and skills necessary to truly understand how Canon technology can be best applied to bring long-lasting business benefits.

So, clearly there is no better time for us to be in partnership with Canon and for you to be entrusted with our advice, service and support.

Sales Director, James Fletcher said: "Not only are we very proud of this achievement, we are also now recognised as one of the leading Canon partners in the country as one of the first four to be handed this accreditation.

"Our commitment is to our customers and Canon's commitment is to us, which makes the partnership very productive and I anticipate that this will now take us to a new

level in all that we do."

Replacing the Canon PLUS scheme, the new programme means that we have had to go through some of the most stringent testing procedures.

Gaining this achievement is no mean feat and is the culmination of many months of hard work by the whole C&G Business Equipment team.

James added: "Staying on top of this ever evolving digital office environment is crucial, this will definitely help us in this case and in turn, help you."





Partner news - canon

Canon continues sponsorship of European Fashion Weeks



Canon Europe, world-leader in imaging solutions, has announced the continuation of its association with fashion by renewing its sponsorship of the London, Paris and Milan Fashion Weeks. Under the agreement, Canon will become the title sponsor of the London and Milan Fashion Weeks and a key sponsor of Paris Fashion Week for three years.

For London Fashion Week Canon will be providing a dedicated support centre for professional photographers on site to ensure that all accredited photographers have

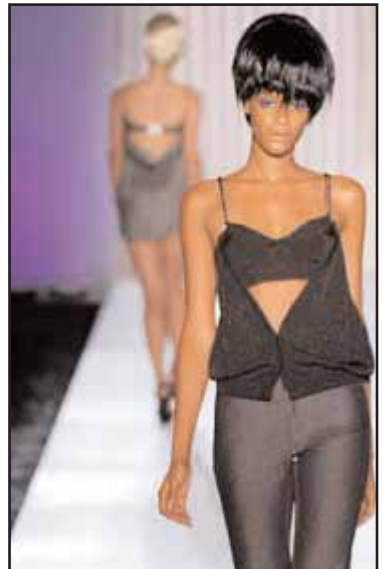
everything they need, from internet access and printers to a dedicated team of Canon support technicians. In addition, exclusive Canon buses will be shuttling photographers between shows to ensure they don't miss a moment of the capital's catwalks. All visitors to the event are invited to Canon's exhibition space, where its award-winning range of professional imaging products will be available to try.

Canon is also principal sponsor of Milan Fashion Week and

sponsor of Paris Fashion Week. This extensive support in London builds on Canon's previous European consumer fashion projects, We Speak Image and The Other Side of Fashion, which raised thousands of euros for the Red Cross Societies.

Hilary Riva, Chief Executive, British Fashion Council commented: "We are delighted that Canon will continue to support London Fashion Week, one of the world's highest profile events which showcases both emerging and iconic British designer businesses to a global audience. Canon has become a valuable partner and we look forward to working with them on innovative projects to promote British fashion."

James Leipnik, Chief of Communication and Corporate Relations at Canon Europe said: "The power of the image is at the heart of the world of fashion, and Canon's leading imaging solutions are used to deliver outstanding results throughout the industry, from image capture through to colour matching and professional quality printing."



Jason steps in for Nicola

Nicola Smart of Twentyfive Creative was not available when we delivered her winning bottle of Champagne, so Jason happily stepped in to accept it on her behalf. Nicola correctly spotted that Cher and Mariah Carey were our promising stars in last month's competition.

Twentyfive Creative is a consultancy based in Gloucester and will work with you in three areas, to build brand equity, increase profitability and enhance the strength of your business.

Whether building an exit strategy or pushing through difficult growth barriers, its expert team will work with you, and its extensive specialist knowledge will help you to build confidence in your most precious asset - your business.

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● Jason Ward receives Nicola's Champagne



When they were kids

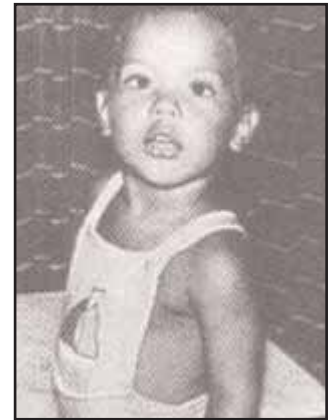
The mystery guests that featured in last month's newsletter were:

Zinedine Zidane and Brazil's Ronaldo

The lucky winner is:

**Sharon Collins of
Collins Engineering Ltd**

Well spotted Sharon, your Champagne is on its way...



This month we feature two young wannabees who, though they didn't know it at the time, would get together later in life; and they would certainly cover many more tabloid pages than these innocent snaps would suggest. Please email your answers to info@cgcopiers.co.uk and put 'March quiz' in the subject box. Good luck!



And finally - last month saw...

British made film, Slumdog Millionaire, sweep the board at the Oscars
Eastenders and Are you being Served star, Wendy Richard, pass away aged 65
Wales narrowly beat England in rugby's Six Nations competition
Much of the country covered in snow - the heaviest downfall in 18 years.

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