



The Informer

you can
Canon

May 2009 - Issue 53

May day madness



Hello and welcome once again to the latest issue of The Informer. The month of May is now upon us and it's a month that always brings with it two bank holidays that are crammed full of the best of British.

Whether that be dancing around a may pole or hurling oneself down a very steep hill in pursuit of a cheese – it reminds me of some of the grand traditions that we still live out today.

It was encouraging to read recently that Andy Vickers, Managing Director for Canon UK, was keen to pinpoint that if Mr Darling wants to see huge savings in public sector spend over the next few years following his recent budget, he has to encourage the budget holders to invest in the right print solutions equipment.

I echo these sentiments, but it need not be a public sector specific strategy only. By

investing in efficient IT solutions, all businesses can benefit from cutting out unnecessary spend on anything from paper through to toner cartridges.

Remember, we are always on hand to offer free and impartial advice on such matters.

So, please enjoy this month's offering, drop us an email with your competition entry and enjoy the bank holiday attractions.

All the best

Aaron



Paul joins the team

C&G Business Equipment has extended its team further with the introduction of Paul Jones to the Sales team.

Paul joins James Fletcher's department at a time of expansion and is keen to get straight down to work.

"I'm very much looking forward to the challenges ahead," Paul said: "C&G Business Equipment has an excellent reputation and now I have joined, I can see why. The infrastructure and support is second to none and we offer our customers flexibility when working with them to achieve their goals."

Paul is 24 years of age and in his spare time is a keen sportsman, playing local football in Herefordshire and he is also eager to get out on to the golf course when the opportunity arises

James Fletcher, Sales Director for the company said: "We are very pleased to have Paul on board, he is very enthusiastic and knowledgeable and I have absolutely no doubt will settle in very well here."





Go large - and collect your freebie

C&G Business Equipment has introduced another promotion, this time on its large format range of printers. Should you wish to place an order for the Canon imagePROGRAF iPF605 in the month of May you will also walk away with two free rolls of paper.

The imagePROGRAF iPF605 is a 5 colour dye/pigment ink 24" large format printer, ideal for printing fine lines, recreating vivid colours and producing high quality detailed images.

With a 1,200 dpi resolution, solid image consistency and high quality text reproduction these printers are perfect for the CAD/GIS market.



● imagePROGRAF iPF605

Outstanding images

The iPF605 features ink technology developed specifically for printing detailed business documents and engineering applications with fine lines, small text, detailed graphs and tables. This unique formulation improves the ink's adhesion to the media and minimises colour "bleeding". Image reproduction is an outstanding 2,400 x 1,200 dpi.

Exceptional speeds at low cost

Exceptional print performance (33 seconds for A1 prints in draft mode) makes the iPF605 ideal for producing whatever you need at speed - without needing to send the work to a local print specialist. Combined with an economy mode you can reduce the ink usage and thereby cut printing costs.

Ideal for specialist CAD applications

Designed for specialist CAD applications the iPF605 is equipped with everything you need for exceptional results. Specialist CAD file formats HP-GL/2 and HP RTL are supported and an HDI driver for Windows is also incorporated. A 256MB memory ensures even the most complex of files can be easily processed and a high performance, high durability cutter is included, bringing a professional finish to all your work.

Capable and easy to live with

An LCD control panel features graphic animations to ensure it's quick and easy to get to grips with the device - even if you have never handled a large format printer before. Powerful but easy to use software aids the process - so even more complex tasks are easily achieved. Plus, the compact and incredibly low noise output, make the iPF605 easy to integrate into any environment.

For further information call James Fletcher on 01452 332270 or email james@cgcopiers.co.uk

Just the tonic!



Emma Beesley from Overton Park Surgery was delighted to meet us when we delivered her bottle of Champagne recently for winning our monthly competition.

Overton Park Surgery is a friendly, modern Doctors' Surgery in the centre of Cheltenham. The Surgery is situated in a pleasant residential area close to the centre of town off St. George's Road. The Practice was established in 1899 and has a long and notable history. All the Doctors and staff at Overton Park Surgery pride themselves in offering a very high standard of care.

To contact Emma at Overton Park Surgery call:

01242 580511 or visit www.overtonparksurgery.com



Partner news - Canon

Canon Gains ISO Validation Printing Certification – the First Quality Standard for Digital Printing

Canon UK, world leader in digital imaging solutions, today announced its market leading imagePRESS printers have been awarded with ISO/CD certification for Validation Printing, establishing a global image quality standard for toner based presses.

- The ISO/CD 12647–7 Validation Printing Certification awarded for the Canon imagePRESS range
- The first output test for toner based systems proves the repeatability and quality of Canon’s digital prints
- Canon worked closely with the Fogra institute to achieve the Validation Printing Certification

The ISO/CD 12647-7 Validation Printing Certification is the first to offer repeatability tests for image quality on toner systems over a set time period to ensure colour consistency is accurately maintained. The Certification was awarded to the Canon imagePRESS range after rigorous testing, providing print providers and their customers with the security and peace of mind from the combination of Canon’s market-leading products and a benchmark quality standard.

The International Organisation for Standardisation is the world’s largest developer and publisher of the ISO International Standards, comprising a network of national institutes in 160 countries to form a bridge between public and private sectors and meet the needs of business and of society in general.

Canon worked with the Fogra institute in Germany to achieve conformance with the ISO standard for the Canon imagePRESS C1+, the imagePRESS C6000 and the imagePRESS C7000VP, including the server and i1 Process Control colour management tool on semi-matt and gloss media.

Trevor Dodsworth, Head of Professional Print Marketing, Canon UK said: “Whilst customers appreciate the high-quality achieved from digital printing, they were still demanding a proofing standard from their print providers. The new ISO/CD 12647–7 gives us, for the first time, a recognisable Validation proof that allows print providers to achieve the highest possible results on the Canon imagePRESS range.



“Over the next few months we will be working towards establishing a European infrastructure to support and extend the knowledge to our customers. We can provide a complete package of professional services and support so customers can achieve the ISO/CD 12647–7 conformance for themselves and train their operators to maintain that standard in the future or we can use Canon engineers to ensure their presses are constantly maintained to the top level of performance.”

The new Validation certification will provide print providers with a competitive quality advantage, giving customers near contract quality print proofs and allowing them to measure digital prints against litho offset printing quality. Canon’s imagePRESS range is synonymous with quality output and the standard can now offer its customers a certified, reliable and a stable system to give them the peace of mind to achieve colour critical proofing.

Andreas Kraushaar (MSc), Head of Prepress Department at Fogra, said: “We are delighted to have worked with Canon as one of the first manufacturers to test conformance according to ISO/CD 12647-7 Validation Printing System. To reach this standard is not easy and involves a considerable degree of investment from the print manufacturer and we have seen many systems fail. For Canon to achieve this across all of its imagePRESS range is a very significant achievement and we congratulate them on the compliance.”



When they were kids

The mystery guests that featured in last month's newsletter were:

Robbie Williams and Snoop Dog

The lucky winner is:

Chris Bishop of Perpetua Press

Congratulations to Chris, your Champagne will be with you soon.



This month we think we may have you stumped!

The two young ladies on the right certainly look very different today - one has spent many years under the knife and the other said that she didn't want to go to rehab!

Please email your answers to info@cgcopiers.co.uk and put 'May quiz' in the subject box.

Good luck!



And finally - last month saw...

Bea Arthur, star of the Golden Girls, pass away aged 86

An outbreak of Swine Flu, originating from Mexico Gloucester City football club make the play off final to gain promotion to its highest position ever

Sir Clement Freud die at his London home, just short of his 85th birthday

Contact us

**C & G Business
Equipment
Unit 13 Capitol Park
Pearce Way
Bristol Road
Gloucester
GL2 5YD**

Tel: 01452 332270

Fax: 01452 332271

info@cgcopiers.co.uk

www.cgcopiers.com