



The Informer

you can
Canon

November 2008 - Issue 47

Old traditions die hard



The witching hour has now passed and we look forward to magical displays of colour and noise and a roaring bonfire to keep us warm on the 5th.

Welcome once again to our newsletter, 'The Informer'. We are now on issue 47, only three more to go before we hit the big 50!

It was more than 400 years ago that Guy Fawkes attempted the infamous 'Gunpowder Plot' and we still try to recreate what this would have looked like each year - some traditions die hard in the UK!

November sees the launch of

a new Canon digital colour system that sits very nicely in our showroom at present, call James and he'll be glad to offer a full demonstration and talk you through the benefits it can offer.

I trust you will enjoy the news and views from the world around us and we continue to reward our competition winners with Champagne. So keep those entries coming in, the next name out of the hat could be yours...

All the best

Aaron



INVU:

DOCUMENT MANAGEMENT

INVU:

How much does it cost when your staff can't find the files they need?

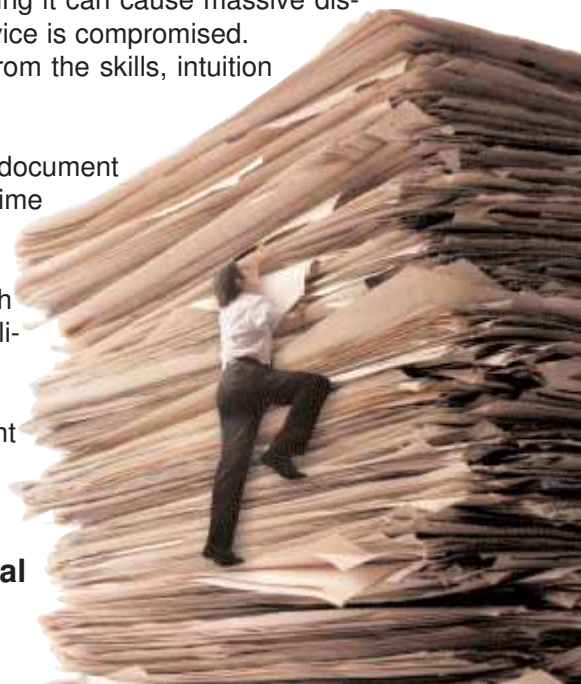
When files or papers are misplaced, misfiled, or leave your building it can cause massive disruption. Orders can be delayed, proposals held up and client service is compromised. For less than £1 a day, every member of your staff can benefit from the skills, intuition and attention to detail of their own highly-paid P.A.

Imagine a system that automatically files, updates and tracks any document in your business. Your staff would save hours of unproductive time and deliver increased customer satisfaction.

As an Invu Accredited Partner, we work together to provide you with a complete, fully integrated business solution, which can complement your existing software, seamlessly.

So whatever your business, whatever your document management needs, with Invu and C&G Business Equipment Ltd, it's sorted.

To find out how C&G Business Equipment can help you with Invu, call 01452 332270 now for an appraisal of your business needs.





The easy way to superb colour documents

C&G Business Equipment Ltd is pleased to announce that this month we launch a new, Canon digital colour A4 system, that is ideally placed to compliment your business needs.

Bringing colour into your office has never been simpler or more cost effective. Canon's multifunctional iRC1021i is surprisingly powerful for such a compact device, boasting speedy high quality A4 prints, a sizeable operation panel, and the latest in document security.

Productive and impressive

Print, copy, scan, send or fax* - it's quick and simple with the multifunctional iRC1021i. Colour and black and white printing is carried out at a swift 21 pages per minute and at a resolution of 2,400 dpi x 600 dpi. A sturdy document feeder, plus a potential paper supply of 850 sheets, ensures sizeable print runs can be comfortably accommodated.

The iSend facility enables the iRC1021i to be a great communicating aid – instantly sending files to e-mail addresses, desktop, ftp server and file locations.

* Optional extra

Small and simple

You might be surprised to find such heavyweight performance from such a compact device, measuring just 546mm x 527mm x 627mm (wx dxh). This philosophy applies to the way you work with PDFs too. Canon's innovative Compact PDF function reduces file sizes for quicker distribution, with minimal impact on quality.

A large 3.5 inch colour display with Easy-Scroll Wheel allows effortless access to all functions and the graphical menu enables speedy, straightforward operation.

Efficient and secure

The iRC1021i incorporates Canon's Auto Colour Sensing technology which intelligently detects which pages within a document contain colour, and which don't, and then prints accordingly, helping to keep costs down and fix the price per page. There's no need to worry about constant monitoring either as eMaintenance automatically reports any problems to service centres and Canon partners. Canon's optional uniFLOW Output Manager provides a host of extra control facilities including Print Accounting,

Features

- Compact A4 desktop device
- Large operational panel with scroll wheel
- Multifunctional printing at 21 ppm - black & white and colour
- Superb prints at 2400 x 600 dpi
- Advanced security with uniFLOW
- Energy saving sleep mode



● The new Canon iRC1021i

which allows you to monitor and account print jobs and Secure Printing, which holds print jobs until the user correctly identifies themselves at the device via the relevant security method e.g. card or password.

Considerate and capable

Switch on and the iRC1021i is ready to go in just 60 seconds. And when not in use, a sleep mode is automatically invoked consuming a negligible 1.2 watts. Reduce paper consumption and improve your reports with the device's double sided printing capabilities.

For further information on this new product, or any of the Canon systems call James on: 01452 332270 or email: james@cgcopiers.co.uk





Partner news - canon

Canon named in Business Week's Best Global Brands Ranking 2008

Canon, world-leader in imaging solutions, maintained its 36th position for the second consecutive year in Business Week's 100 Best Global Brands 2008, an annual ranking of the world's top 100 companies. The study was independently evaluated by Interbrand.

The 100 Best Global Brands report identifies the top 100 brands that have managed to create and sustain strong worldwide performance in today's competitive market. To qualify, each brand must derive at least a third of its earnings outside its home country, be recognisable outside of its base of customers and have publicly available marketing and financial data.

Canon's brand value has risen to \$10,876 million, a 3 per cent increase from 2007, allowing the company to retain its 36th position for 2008. The report noted Canon's strong selling performance despite tough market conditions and fierce competition. The report also acknowledged Canon's drive to improve its environmental credentials.

James Leipnik, Chief of Communication and Corporate Relations for Canon Europe, Middle East and Africa said: "Canon is a very successful brand and these results demonstrate our commitment to delivering outstanding imaging solutions to our customers. We place innovation and customer satisfaction at the heart of everything we do so it is gratifying to be acknowledged as a world leading brand once again."

Brands are ranked according to brand value which is calculated

by working out what percentage of the revenues generated can be attributed to the brand and then determining a risk profile on its expected earnings, based on market leadership, stability and

Budding cycling photographer wins Tour of Britain Canon photography competition

global reach.

Tour of Britain organisers are pleased to announce Emma Felton, from Cumbria, as the winner of the 2008 Tour of Britain Canon photography competition, with her image of the race on Menck Pass being chosen from the selection of ten finalists.



More than 300 people submitted their favourite images from this year's Tour of Britain for consideration by a panel of judges, comprising professional cyclists, cycling journalists, Tour of Britain organisers and Canon, official imaging supplier and longest serving sponsors of The Tour.

Emma Felton, who's a member of the Border City Wheelers in Carlisle, said:

"I'm really happy to have been chosen as the winner! It was great being selected as a finalist and having visited The Tour of Britain stand at Earls Court on Friday, the standard of photography was incredibly high."

Genhart's Carole has a drink on us



Carole, of Genhart Ltd correctly identified Barack Obama and Hillary Clinton and for her efforts she has received a bottle of bubbly courtesy of C&G Business Equipment Ltd.

To be one of our lucky winners, name the two celebrities that feature on the back page of this issue and you could soon receive a bottle for yourself.

Genhart is a small precision engineering company which specialises in the production of high precision components to customer specifications. It offers a bespoke service, and prides itself on quality and the high degree of customer care it gives.

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● Carole of Genhart Ltd with her Champagne



When they were kids

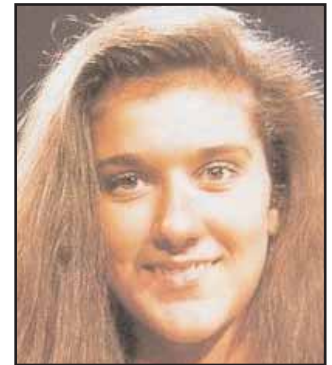
Well these two have certainly changed over the years, but not enough to fool too many of you as the entries continue to come flooding in.

The famous actress and pop star were:

Catherine Zeta Jones and Celine Dion

The lucky winners were:

Jay and Nicci of Cirencester Intruder Alarms



Well done to you both of you.

The bubbly will be with you in the next month and in time for you to be featured in the next issue of The Informer

Staying with what appears to be a popular theme, we give you two more aspiring beauties. Both of this month's subjects went on to star on our screens and were particularly popular through the 90s.

Please email your answers to info@cgcopiers.co.uk and put 'November quiz' in the subject box. Good luck.



And finally - last month saw...

British newscaster, Bob Friend, pass away aged 80
BBC presenters Jonathan Ross and Russell Brand land in hot water for remarks they left on Andrew Sachs' answer-phone - live on air
The premiere of the new James Bond film - Quantum of Solace
Legendary lead singer of The Four Tops, Levi Stubbs, pass away aged 72
Tennis player Andrew Murray win the Madrid Masters

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