



# The Informer

you can  
**Canon**

September 2009 - Issue 57

## 'A tough act to follow'



Welcome once again to this, our 57th issue of The Informer.

Another helping of news and views awaits, including your opportunity to give us a call and receive a free print audit and you may be surprised at the cost savings you could make.

September is normally a busy month as people settle back down after the hectic holiday period and of course, the children go back to school.

Our industry is always evolving and we strive to evolve with it for the benefit

of you, our valued customers.

So please enjoy the read and enter our competition for the chance to win a bottle of bubbly and feature in the next issue.

Finally, we say au revoir to Steve Lake - a tough act to follow!

All the best

Aaron



## Goodbye to a stalwart and friend

**After 30 years with the company, Steve Lake - or Blakey to those that know him well - has decided to hang up his tool box for good.**

Steve and his wife Liz, whose children have now grown and fled the nest, have decided to retire to France.

Managing Director for C&G Business Equipment, Aaron Bailey said: "In Steve we are losing a first class employee, but more importantly we will be saying goodbye to a true friend.

Steve has been with our company, as C&G and Abovo, for 30 years and has seen and helped us grow over that time. I, along with all the management and staff, would like to wish Steve and Liz all the best for the future. I trust that you are in agreement and wish them a peaceful and enjoyable life as they head across the English Channel."

Steve commented: "It's with sadness that we'll be leaving behind so many dear friends and colleagues.

We'll miss everyone I'm sure, but I hear they produce a lovely little red near our village and I look forward to sampling a glass when we settle down!"

"Au revoir, Blakey"



● Steve and Liz at his recent leaving do



# Free print audit on offer

## Printing Costs

Companies **spend 3% of turnover\*** on printing related costs without a professional print strategy



### How many desktop printers does your Company have?

We would like to offer all our clients a FREE print audit to determine if we can implement a better print strategy for your Organisation making better use of our Canon devices or implementing a print solution that meets your demands.

#### Our three aims with a print audit are:

- 1 Reduce costs (by up to 30%)
- 2 Reduce environmental impacts
- 3 Increase productivity

#### The process:

- Email or call me to book a 30 minute appointment
- Print audit will take 5 minutes to perform
- 25 minutes approximate consultancy on your printing demands

#### Printing report:

Once this process has been completed I will send you a detailed report on how we can improve your print strategy and meet our three core aims.

#### Contact details:

Adam Stacey

t: 01452 332270

e: [adam@cgcopiers.co.uk](mailto:adam@cgcopiers.co.uk)

\*Gartner 2009



**uniFLOW**



# Partner news - Canon

## Canon to capture The Tour of Britain for 6th consecutive year

**For the sixth consecutive year, Canon will be the Official Imaging Partner for The Tour of Britain, organised by SweetSpot.**

Canon is the longest running commercial sponsor of the race, having supported The Tour of Britain every year since its resurrection in 2004.

“Canon, our longest standing commercial partner, has always provided a level of service and reliability to The Tour of Britain that money cannot buy and we are delighted to have their support again for our 2009 event,” said Hugh Roberts, CEO of The Tour of Britain. “This relationship enables us to maintain the highest standards in imaging and document reproduction at the race this year, and their support is highly valued by all members of the race organisation.”

Commentating on the continuing relationship with The Tour of Britain, Andy Vickers - Managing Director, Canon UK and Ireland said “We are delighted to continue our support of one of the top events in the British cycling calendar, having supported various sporting events across Europe for over 30 years now. Cycling fever has gripped the country following on from the recent British successes at the Beijing Olympics '08 and The Tour de France '09.

It's fantastic to be able to share this success through the power of image and inspire people to get fit and protect the environment.”

As a partner Canon will supply a range of high-end print and imaging equipment that the race has come to rely on in the delivery of its first class results service. The company's imaging solutions and technical support guarantee that all race results and digital images of the high speed, high drama race are captured, distributed and viewed by the race organisers and the general public in the shortest possible time.



## Bubbly for Gordon

**Gordon Jones of GR Jones Contracting was the lucky recipient of a bottle of Champagne courtesy of C&G Business Equipment Ltd for correctly guessing that Lennon and McCartney were the aspiring musicians.**

Gordon has been trading as GR Jones for ten years and undertakes all general decorating, refurbishments and tiling work for both commercial and domestic clients.

If you are interested in receiving a quote from Gordon you can do so on:

**GR Jones Contracting  
Lakeside  
Thorn Business Park  
Rotherwas  
Hereford  
HR2 6JT  
01432 360229  
07966 360229  
gordy1@blackberry.orange.co.uk**



● Gordon Jones with his Champagne



# When they were kids

The mystery guests that featured in last month's newsletter were:

**Eminem and Jimi Hendrix**

The lucky winner is:

**Adrian Yelland  
of  
Gloucester Law Centre**



Congratulations Adrian, your Champagne will be with you soon.

We reckon that we'll have you stumped this month - well we would if we didn't give you a clue!  
Two stars of the silver screen again and both went on to forge successful film careers.  
The first would have found herself on a BMX not long after this picture was taken while the second is probably most famous for her 'cafe scene' when she met Harry!



Please email your answers to [info@cgcopiers.co.uk](mailto:info@cgcopiers.co.uk) and put '**September quiz**' in the subject box.

Good luck!

## ***And finally - last month saw...***

*Veteran American Senator, Edward Kennedy, pass away aged 77*

*England regain The Ashes*

*Legendary guitarist and guitar maker, Les Paul, pass away aged 94*

*Usain 'lightening' Bolt smash two more sprint world records at the World Championships*

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